



**Trainers' Notes**  
Rural Transport Training Materials

# Module 1: Policies and Strategies New directions for Rural Transport

SESSION 1.1



**SSATP**  
Africa Transport  
Policy Program



**DFID** Department for  
International  
Development



theIDLgroup

# Overview of Session 1.1

<b>Session Objectives</b>	<p>By the end of the session participants will be able to:</p> <ul style="list-style-type: none"> <li>④ Explain the reasons why there needed to be a new framework for rural transport</li> <li>④ Describe the context in which a new framework was developed</li> <li>④ Analyse the various linkages between rural transport and other sectors</li> <li>④ Critique the main concepts behind the new framework</li> </ul>
<b>Rural Transport Knowledge Base materials used with this session</b>	<p><b>New Directions in Rural Transport</b> By Gary Taylor (2013)</p> <p><b>Rural Transport – Improving its contribution to Growth and Poverty Reduction in Sub-Saharan Africa.</b> SSATP Working Paper Number 93 By Banjo et al. (November 2012)</p>
<b>Training Materials</b>	<p><u>Presentations</u> 1:1 Directions in Rural Transport since 2000</p> <p><u>Activity sheets</u> 4 Rural Transport Linkages</p> <p>Flip chart, marker pens</p>
	<p><b><u>Note for Trainers:</u></b></p> <p><i>The Sub-Saharan Africa Transport Policy Program (SSATP) is a unique partnership of 36 African countries, 8 regional economic communities, 3 African institutions, and many national and international development partners - all dedicated to ensuring that the transport sector fosters Africa's poverty reduction, pro-poor growth, and regional integration.</i></p> <p><i>Since its launch in 1987, the Program has greatly evolved while remaining faithful to its mandate of putting the transport sector in the forefront of development.</i></p> <p>For more details see <a href="http://www.worldbank.org/afr/ssatp">www.worldbank.org/afr/ssatp</a></p>

# Structure of Session 1.1

<i><b>Key Topics</b></i>	<i><b>Training Methods</b></i>
<b>1. Introduction</b>	<b>Presentation</b>
<b>2. Key Definitions</b>	<b>Presentation</b>
<b>3. Evolution in thinking and practice</b>	<b>Presentation with discussion</b> <b>Ideas gathering</b>
<b>4. Links between rural transport and other sectors especially agriculture &amp; rural development</b>	<b>Presentation with Discussion</b> <b>Group activity</b>
<b>5. Lessons from Rural Transport Approaches</b>	<b>Presentation with discussion</b>
<b>6. Basis for a new framework</b>	<b>Presentation</b>
<b>Summary of session 1.1</b>	

# Trainers' Summary

This session is divided into two parts:

**Part 1:** is based on the Technical Paper: Broad policy frameworks and locating rural transport.

**Part 2:** is based on four case studies from Peru, India, Yemen and Ethiopia; and a framework for assessing the spatial aspects of poverty in PRSPs.

## Session Content

The content of this session is drawn from the framework paper:

**Rural Transport – Improving its contribution to Growth and Poverty Reduction in Sub-Saharan Africa.** SSATP Working Paper Number 93

By Banjo, Gordon and Riverson (November 2012)

# Preparation of Activities

## Pre-course:

Prior to the course participants will need to bring information with them about their own national growth and poverty reduction strategies. A reflection on the extent to which these include rural transport issues will provide an important reference for discussions. It is also essential that some participants have direct experience of rural transport projects and programmes as this will provide invaluable learning and sharing of ideas.

## Summary of session 1.1

The introduction explains the content of the paper with immediate reference to the Sub-Saharan Africa Transport Policy Programme's (SSATP's) **Working Paper Number 93, "Rural Transport – Improving its contribution to Growth and Poverty Reduction in Sub-Saharan Africa" (2012).**

After this introduction, the first part of this session ensures that there is a common understanding of key rural transport terminology.

The flow of the session is as follows:

- Evolution in thinking and practice – shift from focus on transport systems to household level needs for rural transport/ access.
- Recognition of inextricable links between rural growth, agriculture and transport (plus other infrastructure and social development – health, education etc). pp 13-15, 44, of framework paper.
- Lessons from approaches to addressing RT – which have formed basis of the new Policy Framework - pp 48, 75 – 77, of framework paper.
- Areas of Convergence between agriculture and transport. pp 80-83 of framework paper.

Reference is then made to the village level studies and the impact this had on the way rural transport issues were addressed. (Note that the village level studies are discussed in detail in a later session. Therefore, the presentation of the studies here can be brief and focus on the main findings.)

The next point to make is that whilst this new thinking became widely accepted, it did not change implementation significantly. Depending on the background and experience of the participants, there could be a longer or shorter brainstorming of the possible reasons for this.

Then, introduce the change in focus of international development efforts brought about by the Millennium Summit and the introduction of the MDGs. Present this as an opportunity for promoting the importance of rural transport improvements but problems caused by the omission of reference to transport in the MDGs. (If time allows, there is the possibility to brainstorm/discuss why individual MDGs relate to rural transport.)

Explain the later modification of poverty reduction strategies to introduce growth – another new opportunity to promote rural transport.

Present the lessons learned from previous rural transport projects and programmes/ SSATP Working Paper 93 "Rural Transport – Improving its contribution to Growth and Poverty Reduction in Sub-Saharan Africa", published in November 2012. This is a key document for this and later sessions. (Explain briefly what SSATP is) Emphasise the downbeat assessment of the review part of this paper – pointing to the need for change.


Although WP 93 is a good source for lessons learned, other material can be used including the knowledge and experience of the participants

The final part of this session is an explanation of the close convergence in thinking between approaches in rural transport, agriculture and rural development. This sets the scene for the subsequent session that describes the new framework in more detail.


# Session 1.1: Trainers' Notes

## Part 1


## 1. Introduction

<i>Training Methods</i>	<i>Content</i>	<i>Materials</i>
<p><b>Presentation</b></p> 	<p>Introduce the session explaining the objectives and provide a brief overview of the topics to be covered</p> <p><b>Overview of this session</b></p> <p><b>Key Points:</b></p> <ul style="list-style-type: none"> <li>Definition of Rural Transport</li> <li>Evolution in thinking and practice</li> <li>Links between rural transport and other sectors</li> <li>Lessons from previous rural transport approaches</li> <li>Convergence of approaches in rural transport, rural development and agriculture</li> </ul> <p>Note that this module sets the scene for subsequent modules</p>	<p>Presentation 1:1 Slides 1 - 5</p>






## 2. Key Definitions

<i>Training Methods</i>	<i>Content</i>	<i>Materials</i>
<b>Presentation</b> 	<p>Explain the definitions of the key terms.</p> <p><b>Key points:</b> -</p> <ul style="list-style-type: none"> <li>Highlight the difference between access, accessibility and mobility (give examples)</li> <li>Check if there are any other terms causing confusion for the participants</li> <li>Define key terms: gender, household, poverty, economic development – to set this session in a broader context.</li> </ul>	<p>Presentation 1:1 Slides 6 - 7</p>

## 3. Evolution in thinking and practice


<b>Presentation</b> 	<p>Introduce this section using the presentation.</p> <p><b>Key Points:</b> -</p> <ul style="list-style-type: none"> <li>Explain the main findings of the Village Level Studies. (Do not go into too much detail as this is covered again in a later session.)</li> <li>Explain how this affected the donor agencies and governments approach/thinking about rural transport issues.</li> <li>Refer generally to RTTP pilot application in various countries.</li> </ul>	<p>Presentation 1:1a Slides 8 - 9</p>
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Training Methods	Content	Materials
	<p>The purpose of this activity is to explore the possible reasons why the RTTP initiatives did not move beyond the pilot stage.</p> <ul style="list-style-type: none"> <li>  Gather a wide range ideas from the group. Write the statement on flip chart –           <p><i>Reasons why the RTTP initiatives did not move beyond the pilot stage.</i></p> </li> <li>  If the group is larger than about 10-15, divide them into groups of 8-10. Each group to brainstorm and report back.         </li> <li>  Ask each group to present their findings to the plenary.         </li> <li>  Facilitate a discussion on the key points arising, asking questions such as:           <ul style="list-style-type: none"> <li>▪ What were the reasons for a failure to influence major transport investments?</li> <li>▪ To what extent were the issues related to lack of involvement and buy-in from policy makers?</li> <li>▪ How do explanations differ between countries?</li> </ul> </li> <li>  Summarise key points using the power point presentation.         </li> </ul>	<p>Flip chart, pens</p> <p>Presentation 1:1 Slide 10</p> <p>Presentation 1:1a Slide 11</p>



## 4. Links to other sectors


<i>Training Methods</i>	<i>Content</i>	<i>Materials</i>
<p><b>Presentation</b></p> 	<p>Introduce this section using the presentation.</p> <p><b>Key points:</b></p> <ul style="list-style-type: none"> <li>☉ Explain the new opportunities for rural transport initiatives brought about by the MDGs based on a broader agenda.</li> <li>☉ Explain the more recent growth and poverty reduction agenda. Highlight the importance of rural areas in meeting the MDGs and achieving pro-poor growth; using a specific local example.</li> <li>☉ Introduce the SSATP Working Paper 93 “Rural Transport – Improving its contribution to Growth and Poverty Reduction in Sub-Saharan Africa”.</li> <li>☉ Ask if everyone is familiar with the Sub-Saharan Africa Programme (SSATP). If not – give a brief explanation.</li> <li>☉ Explain the assessment part of this paper – pointing to the need for change.</li> <li>☉ Emphasise the need for rural transport to be integrated more closely with other sectors – particularly agriculture and rural development.</li> </ul>	<p>Presentation 1:1</p> <p>Slide 12</p>

Training Methods	Content	Materials
<p><b>Group Activity</b></p> 	<p>The purpose of this activity is to identify all sectors/issues that link to rural transport, and explore the reasons for these linkages.</p> <ul style="list-style-type: none"> <li>④ Divide the participants into groups of between 5 and 10, and give each group Activity Sheet 4.</li> <li>④ Ask participants to discuss: <ul style="list-style-type: none"> <li>A. How does rural transport link to other sectors and activities?</li> </ul> </li> <li>④ Ask participants to draw a diagram with a box “rural transport” in the middle. Connect this to other boxes labelled with all the sectors/activities connected to rural transport.</li> <li>④ Ask participants to briefly list the reasons for the connection of each box with rural transport below the diagram. <p>It may help if each box has a reference number. The reasons in the list can then be cross-referenced by this number.</p> </li> <li>④ Ask each group to briefly list the reasons for the linkages, giving examples from specific countries.</li> </ul> <p>For example: links to health might be “high maternal health problems in rural areas” but also might include “provision of vaccinations in rural areas” i.e. there can be more than one reason for a single link. (see Trainers Note).</p> <ul style="list-style-type: none"> <li>④ Ask participants to also discuss: <ul style="list-style-type: none"> <li>B. Why did the New Thinking on Rural Transport fail to significantly change sector policies and strategies?</li> <li>C. Why is it that most African countries did not mainstream Rural Transport Policies in their National Transport Policies?</li> </ul> </li> </ul>	<p>Presentation 1:1 Slide 13 - 14</p> <p>Activity Sheet 4</p> <p>Flip charts and pens</p>


### **Trainers Note**

*We would like the groups to include sectors such as agriculture and health but also cross-cutting issues such as gender and environment. The purpose here is to demonstrate the large number of linkages as an introduction to why rural transport policies need to be integrated into other sector policies.*

## 5. Lessons from Rural Transport Approaches

<b>Training Methods</b>	<b>Content</b>	<b>Materials</b>
<p><b>Presentation with Discussion</b></p> 	<p>Facilitate a discussion. Draw on the experience of the participants who have been involved with or know of rural transport projects and programmes.</p> <p>Ask questions like: what is your experience rural transport project? What lessons have you learnt?</p> <p>Notes points on flip chart.</p> <p>Add additional points using the presentation slides lessons drawn from SSATP Working Paper 93 “Rural Transport.</p> <p><b>Key points:</b></p> <ul style="list-style-type: none"><li>⦿ Approaches for rural transport are known</li><li>⦿ Potential high impact on agriculture</li><li>⦿ Lowest end of the transport network particularly important</li><li>⦿ Appropriate standards</li><li>⦿ Maintenance</li><li>⦿ Stakeholder participation</li></ul> <p>Summarise the relevant lessons for a new direction (framework) for rural transport strategies.</p>	<p>Presentation 1:1</p> <p>Slides 15 - 16</p>

## 6. Basis for a new Framework

Training Methods	Content	Materials								
<div>Presentation</div> <div></div>	<p>Introduce this section using the presentation.</p> <p><b>Key points:</b></p> <ul style="list-style-type: none"><li>Highlight how the current convergence in strategies to address rural development/ rural agriculture and rural transport.</li><li>See this table for examples :-</li></ul> <table><tr><th>Agriculture &amp; rural development</th><th>Rural transport</th></tr><tr><td>Increased focus on small-scale famers</td><td>Focus on rural household</td></tr><tr><td>Emphasising importance of market linkages and flow of ideas</td><td>Focus on increased movement of goods and people between villages and market centres</td></tr><tr><td>Importance of improved health &amp; literacy</td><td>Improving access to schools and health facilities</td></tr></table> <ul style="list-style-type: none"><li>Emphasise the need for close integration with rural development and poverty reduction.</li><li>More details in the next module.</li></ul>	Agriculture & rural development	Rural transport	Increased focus on small-scale famers	Focus on rural household	Emphasising importance of market linkages and flow of ideas	Focus on increased movement of goods and people between villages and market centres	Importance of improved health & literacy	Improving access to schools and health facilities	<p>Presentation 1:1</p> <p>Slides 17-18</p>
Agriculture & rural development	Rural transport									
Increased focus on small-scale famers	Focus on rural household									
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Importance of improved health & literacy	Improving access to schools and health facilities									



	<p><b>Summary of Session 1.1</b></p> <p>Conclude this session by reviewing the issues explored and the key lessons learnt, highlighting areas that may need further investigation or discussion.</p>	
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