



## Activity Sheet 50

# Matrix Ranking

### Purpose

The purpose of this exercise is to familiarise participants with the matrix ranking technique and to reflect on the costs and efficiencies of different modes of rural transport.

### Group Work

1. Look at the slide of empty transport matrix in the presentation and recreate it on a flip chart.
2. As a group, fill in the matrix as if you were living in a remote rural village and with irregular bus service, no cars and a few bicycles. The information you use should be based on realistic experiences.
3. Rank each element (walk, car, bus, bicycle, cart) by its efficiency with regards to each judging criteria (cost, frequency, availability, energy, time) with 1 being the least costly and 5 being the most costly option.
4. Discuss
  - A. *The reasoning behind the rankings*
  - B. *What is revealed by this sort of participatory technique that might be missed by a simple quantitative survey?*
5. Elect a person to present your matrix and group findings to the plenary.