



Activity Sheet 61

Promoting Rural Mobility

Purpose

The purpose of this activity is to examine the factors affecting the development of rural mobility and in some detail, and explore strategies for how the key issues may be addressed.

The key issues can be grouped into 3 categories, and include:

1. Financial considerations
2. Regulatory Considerations
3. Complementary considerations – Education and Communication

Group Work

1. Your group should only work on ONE of the key issues listed about (allocated to you by your trainer).
2. For your issue, discuss the following question:

What strategies can be used to promote rural mobility?

3. Prepare your findings on flip chart and to elect a person to present the group's findings.