

# **Gender & Transport**

## **Module Eight**

**IMT Planning Process  
for Inclusion of Women**

# **Analytical Planning Framework**

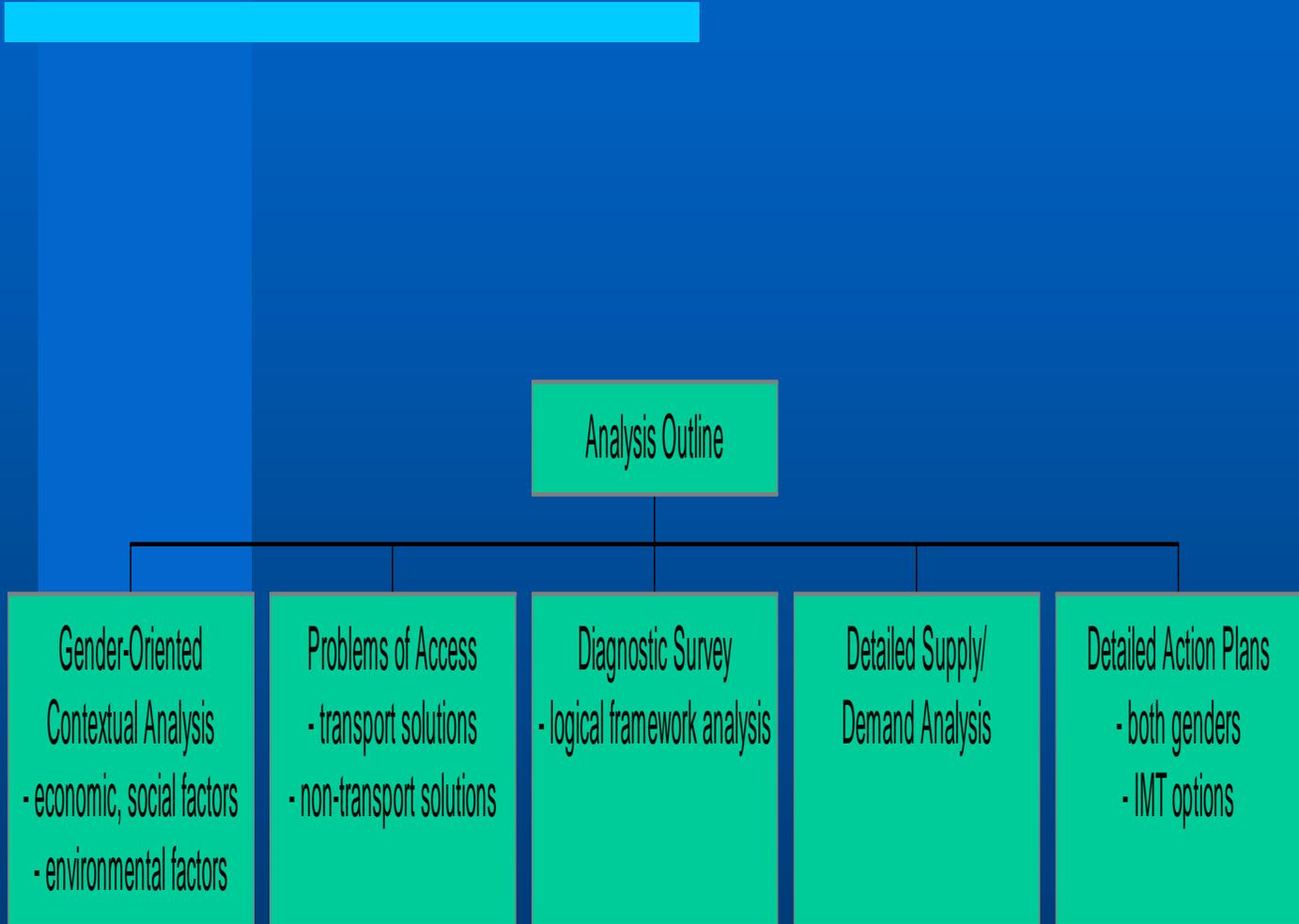
## **Framework for analysis of Gender in IMT Adoption**

- **Five stage planning process developed including:**
  - **broad contextual analysis**
  - **focus on problems of access by women**
  - **detailed diagnostic survey using sex-disaggregated and logical framework approaches**
  - **detailed demand and supply analysis focusing on women's needs and solutions**
  - **development of detailed actions plans**

# Framework (cont'd)

- **Focus on women in development of framework**
  - task managers need to “genderize” the framework when working on IMT programs
  - all analyses need to be sex disaggregated to ensure gender sensitivity
  - any surveys, questionnaires, analyses, etc. need to address both men’s and women’s needs
  - setting of targets for women’s participation in IMT programs may be an appropriate option to consider

# Framework Chart



# International Adoption Patterns of IMTs

- Different choices in different areas, both globally and within the same country by both men and women
- Extensive use of motorized IMTs in Asia, even by women - while very little in Africa
- Very little information available on IMT use in Latin America, either for men and women

# Program Focus & Prioritization

- use detailed female oriented market research to determine appropriate choice for inclusion in project
- develop a program of promotional activities after technologies identified - focusing on women's media
- gradual introduction of IMT(s) with continuous monitoring and evaluation before mass
- use pilot programs to determine best options and associated actions required for adoption by women
- use demonstration techniques including comprehensive equipping of mobile facilities to educate women in choice and options

# Monitoring, Evaluation, Networking

- **self-critical monitoring and objective evaluation fundamental to overcome subjective partialism**
- **regular objective evaluation vital to determine progress**
- **documentation of evaluations and wide distribution enforces positive accomplishments and mitigates failures**
- **continue and encourage strong links between the World Bank , regional and other donor institutions**
- **develop national networks to reinforce IMT activities**