

## WEBINAR OVERVIEW

Date: Tuesday, May 27, 2025

Time: 09:00-10:30am Washington DC | 13:00-14:30pm Abidjan | 15:00-16:30pm Paris

Join us for an insightful webinar where we will present two pivotal reports that shed light on the critical issue of road safety for children and adolescents. The first report, "Protecting Young Lives - Global Status Report on Child and Adolescent Road Safety," presentation will highlight key findings and data points that underscore the urgency of addressing road safety for young populations. We will delve into regional insights, focusing on high-risk areas, and explore how this valuable data can be leveraged to influence policy and funding decisions aimed at safeguarding young lives on the road. This segment promises to provide a comprehensive understanding of the global landscape of child and adolescent road safety, equipping stakeholders with the knowledge needed to drive impactful change.

In the second part of the webinar, we will turn our attention to the "Africa Status Report on Road Safety 2025," offering an overview of the current road safety situation in Africa. This report will be compared with global trends to provide a contextual understanding of where Africa stands in relation to other regions. We will highlight actionable data points that are crucial for stakeholders, including policymakers, funding agencies, and road safety advocates, to implement effective strategies and interventions.

By examining these reports, participants will gain valuable insights into the challenges and opportunities in improving road safety for young people, both globally and within the African context. Don't miss this opportunity to engage with experts and learn how data-driven approaches can make a significant difference in protecting young lives on the road.

# AGENDA | RUN OF ORDER

**Binta Sako**, Technical Officer for the Violence, Injuries, and Disabilities Unit at the WHO Africa Region (webinar moderator)

Time (DC time)	Min	Item
9:00 – 9:10 am	10'	Welcome and Introduction
		Overview of webinar objectives and housekeeping
		Introduction of panelists
		Opening remarks
		Mustapha Benmaamar, SSATP Manager
9:10 - 9:40 am	30'	Presentation of Key Reports 2025:
		Protecting Young Lives - Global Status Report on Child and
		Adolescent Road Safety - UNICEF (15 minutes)
		Prasanthi Attwood - The George Institute for Global Health
		Key findings and data highlights
		Regional insights with focus on high-risk areas
		<ul> <li>How this data can be used to influence policy and funding decisions</li> </ul>
		<ul> <li><u>Africa Status Report on Road Safety 2025</u> (15 minutes)</li> </ul>
		Marisela Ponce de Leon Valdes - SSATP
		<ul> <li>Overview of road safety situation in Africa</li> </ul>
		Comparison with global trends
		Actionable data points for stakeholders
9:40 – 10:05 am	25'	<b>Road Safety Reflections:</b> Experts will reflect on the reports presented and explore how they can inform and accelerate road safety action across Africa and globally.
		• <b>Chiara Retis</b> , Team Lead at the Violence, Injuries and Disability Unit, Healthier Populations Cluster, Regional office for African Region, World Health Organization (WHO)
		<ul> <li>Maria Segui, Lead, Global Status Report on Road Safety 2023,</li> </ul>
		World Health Organization
		Lojaina Abdelmawla, Global Youth Coalition for Road Safety
10:00-10:25 am	20'	<b>Q&amp;A Session:</b> Participants will have an opportunity to share their
		questions/suggestions/comments on the presented reports.
		Moderated questions from audience
		Panel and speaker responses
10:25-10:30 am	5'	Closing Remarks and next steps: Summary of key takeaways;
		information on accessing the reports; and follow-up resources and contact information

### SPEAKER BIOS



#### Prasanthi Attwood

Senior Research Associate, The George Institute for Global Health

Dr. Prasanthi Attwood is a Senior Research Associate at The George Institute for Global Health, Imperial College London, with over 20 years of expertise in injury prevention. She holds a medical degree from Cambridge University and a Master of Public Health from Johns Hopkins University. Her PhD research focused on preventing unintentional injuries in children under five in Uganda, utilizing community-based participatory research and human-centered design approaches. Her experience includes coordinating multicountry research projects, conducting qualitative data analysis, and providing methodological monitoring and evaluation support.

Throughout her career, Dr. Attwood has provided strategic guidance and technical support for projects like the Bloomberg Philanthropies Global Road Safety Program, the Botnar Child Road Safety Challenge, and multiple initiatives focused on child injury prevention and health policy. She has a significant track record in capacity development and training, having served as Associate Director of Training and Capacity Development at the International Injury Research Unit at Johns Hopkins. She has developed and delivered numerous workshops and courses on public health, injury prevention, and research methodologies, including qualitative research and stakeholder analysis.



#### Marisela Ponce de Leon Valdes

Senior Transport Specialist, SSATP's Road Safety Pillar Lead

Marisela Ponce de León Valdés is a Senior Transport Specialist and the Road Safety Pillar Lead within the Africa Transport Policy Program (SSATP) at the World Bank Group. Previously, she was a Transport Specialist and the focal point for East Asia Pacific for the Bloomberg Initiative for Global Road Safety (BIGRS) with the <u>Global Road Safety Facility</u> (GRSF). Before that, Marisela served as the Road Safety Focal Point for the Transport Division of the Inter-American Development Bank (IDB). Marisela holds a master's degree in public health from the University of Liverpool (UK) and a degree in International Relations from the Technological and Higher Education Institute of Monterrey, ITESM (MEX). Marisela has also worked as a Road Safety Injury and Violence Prevention Consultant for the World Health Organization (WHO) and at the Technical Secretariat of the National Council for Accident Prevention (STCONAPRA) of Mexico.

#### Dr. Maria Segui



International Consultant on Road Safety and Injury Prevention

Since 1991, Maria Segui-Gomez has focused on understanding the burden of accidents on the population and identifying risk and protective factors. Specializing in motor vehicle injuries, she has evaluated interventions to mitigate health consequences. Her academic career includes teaching and research at universities in the USA and Spain, with numerous publications and presentations. Recently, she served as a government official in Spain, managing institutions and implementing strategic planning to improve mobility and reduce negative impacts. Currently, she works as an international consultant, promoting health and safety with a focus on sustainable mobility worldwide.



#### **Chiara Retis**

Team Lead at the Violence, Injuries and Disability Unit, Healthier Populations Cluster, Regional office for Africa, World Health Organization (WHO)

Chiara is a seasoned public health expert with a master's degree from the London School of Hygiene and Tropical Medicine. With over 20 years of experience in international development across the Middle East, Central Asia, and Southeast Asia, she has collaborated with both government and non-government organizations in conflict-affected and low-resource settings. Her work focuses on capacity building and policy reform in physical rehabilitation, assistive technology, and disability inclusion. Since 2023, Chiara has been leading the Violence, Injury, and Disability Unit at the WHO Regional Office for Africa. In this role, she coordinates the development of regional policies and strategies on injury prevention, with a particular emphasis on road safety, the prevention of violence against children, and promoting health equity for persons with disabilities.

#### Lojaina Abdelmawla

#### Road Safety Advocate, Global Youth Coalition for Road Safety



Lojaina Abdelmawla is a dedicated road safety advocate at the NADA Foundation for Safer Egyptian Roads and YOURS Foundation. With several degrees in English Literature and a distinguished career as a world-ranking athlete, Lojaina has a unique interdisciplinary approach to social change; using both advocacy and arts as tools for awareness and empowerment. Lojaina has led numerous road safety initiatives with a strong focus on accessibility and inclusion, particularly for persons with disabilities. Her most recent achievement, *Now I See*— a project aimed at improving mobility for visually impaired citizens— was recognized as a winner under the Global Youth Coalition for Road Safety's *Local Actions 2024* initiative. Fueled by purpose and passion, Lojaina is committed to shaping safer and more inclusive streets across the globe.