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FROM INFORMAL TO FORMAL: A CHANGE IN MENTALITY

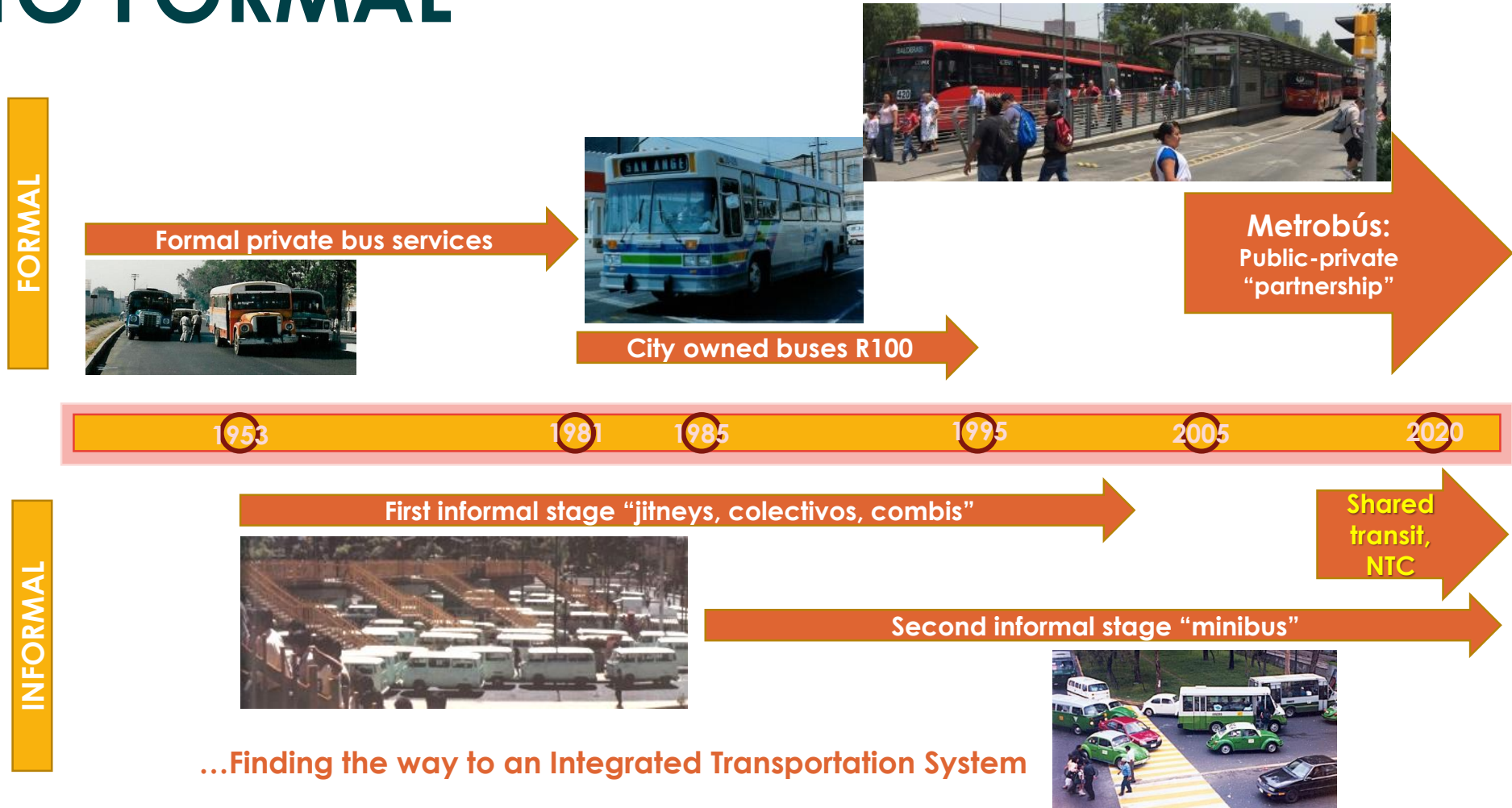
México City Bus Sector

Angel Molinero

Urbanismo y Sistemas de Transporte SAdeCV

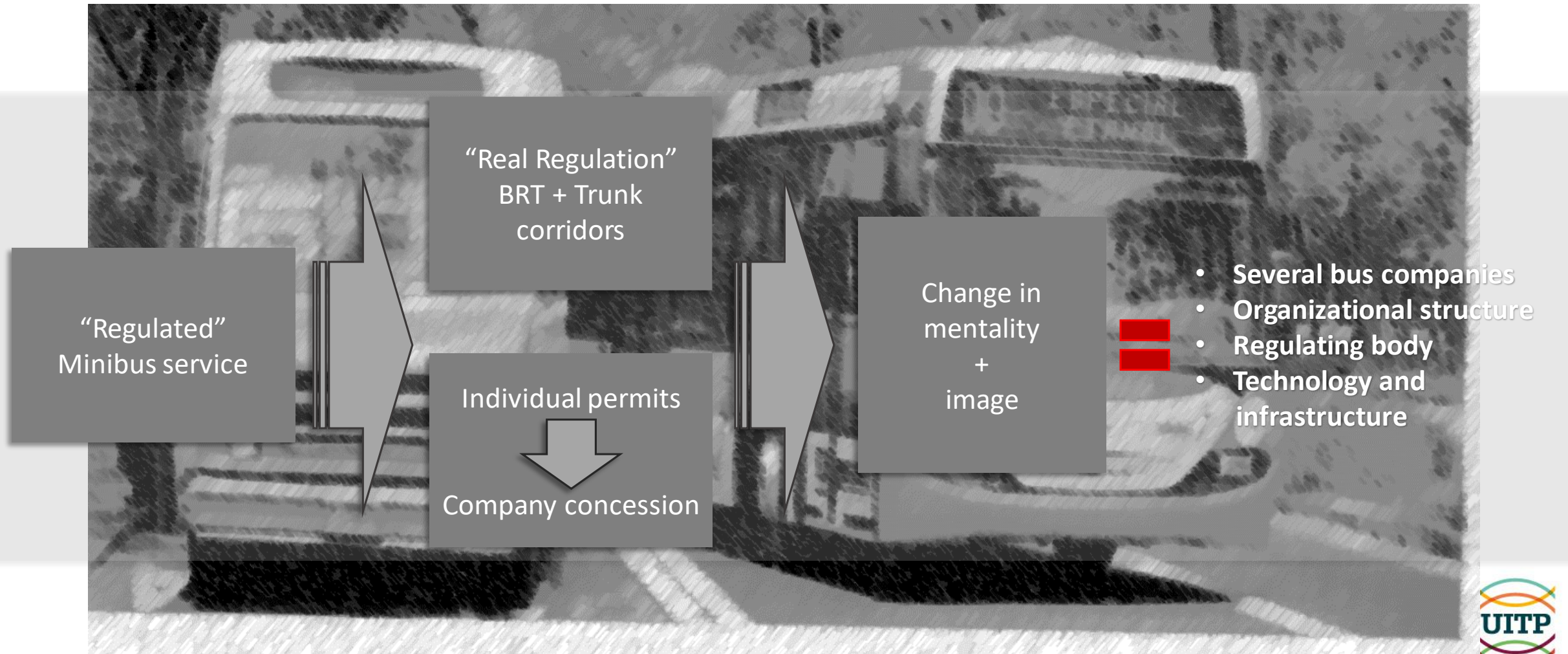
Asociación Mexicana de Transporte y Movilidad, AC

➤ FROM FORMAL TO INFORMAL AND BACK TO FORMAL

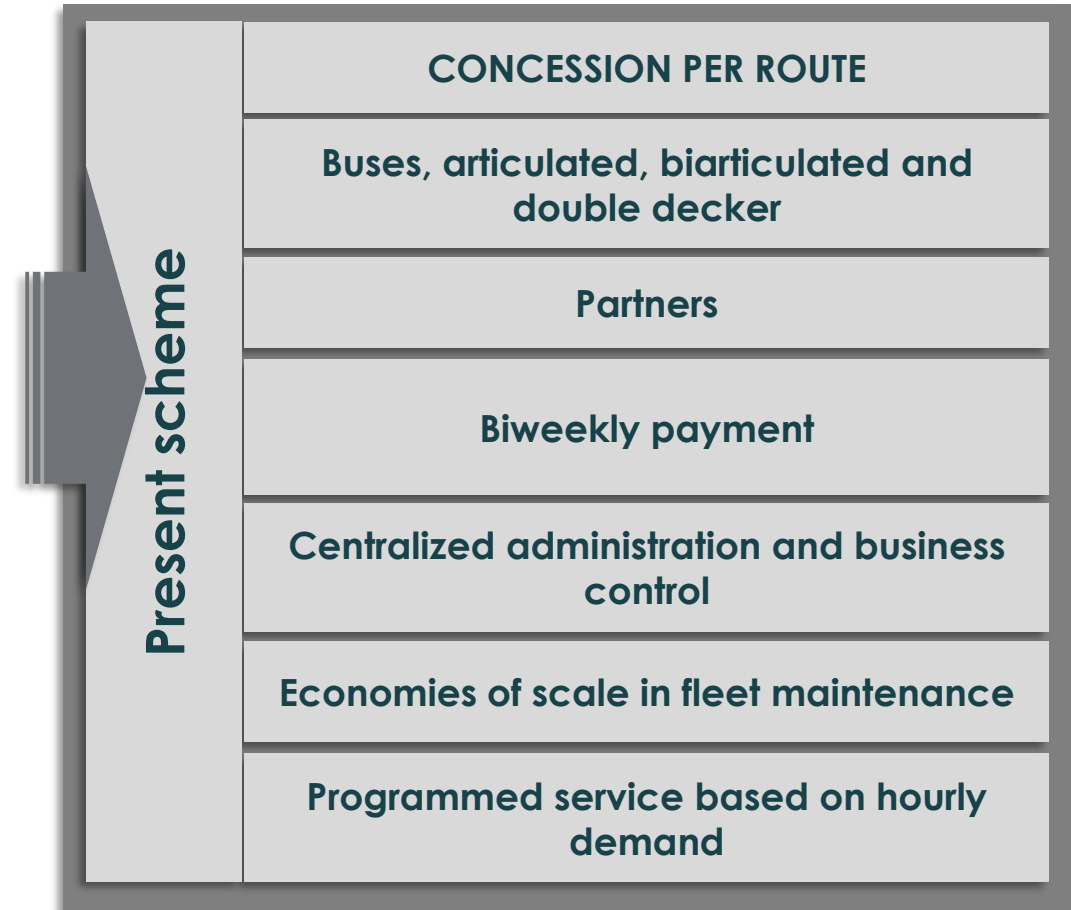
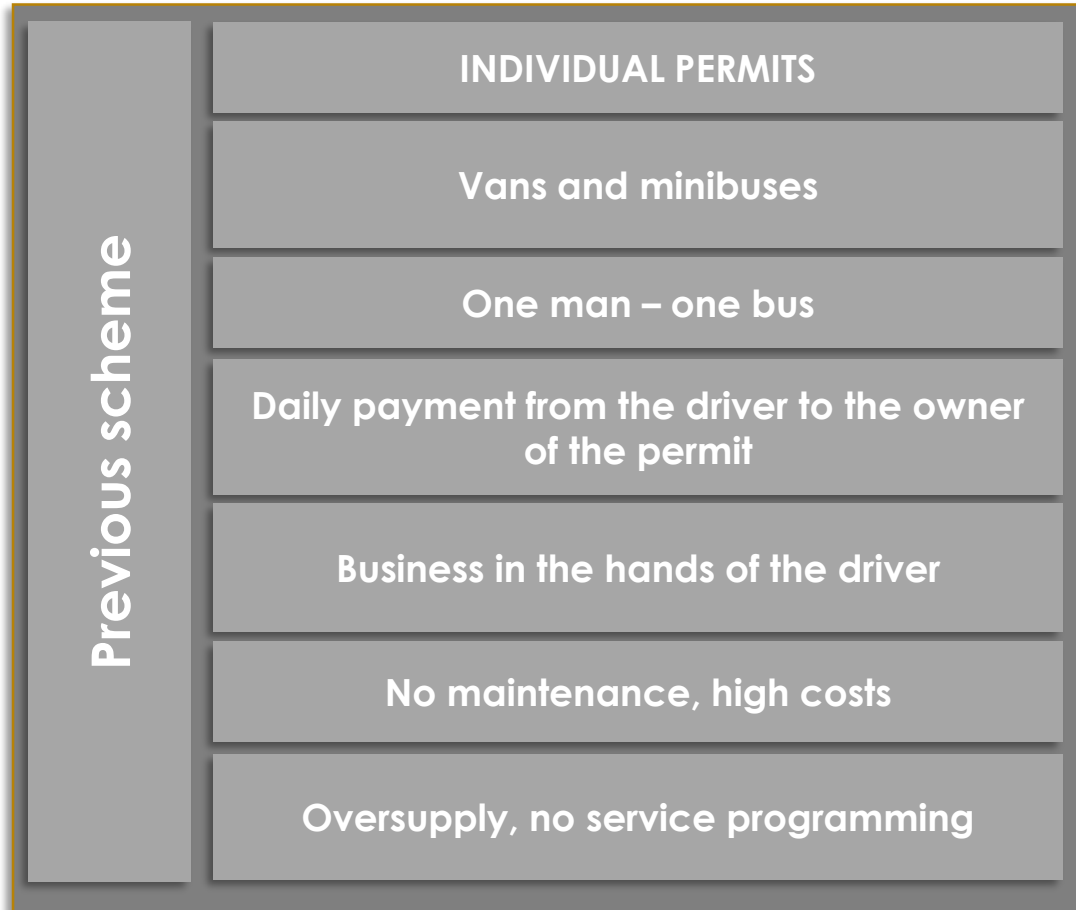


> A SLOW RETURN TO FORMALITY

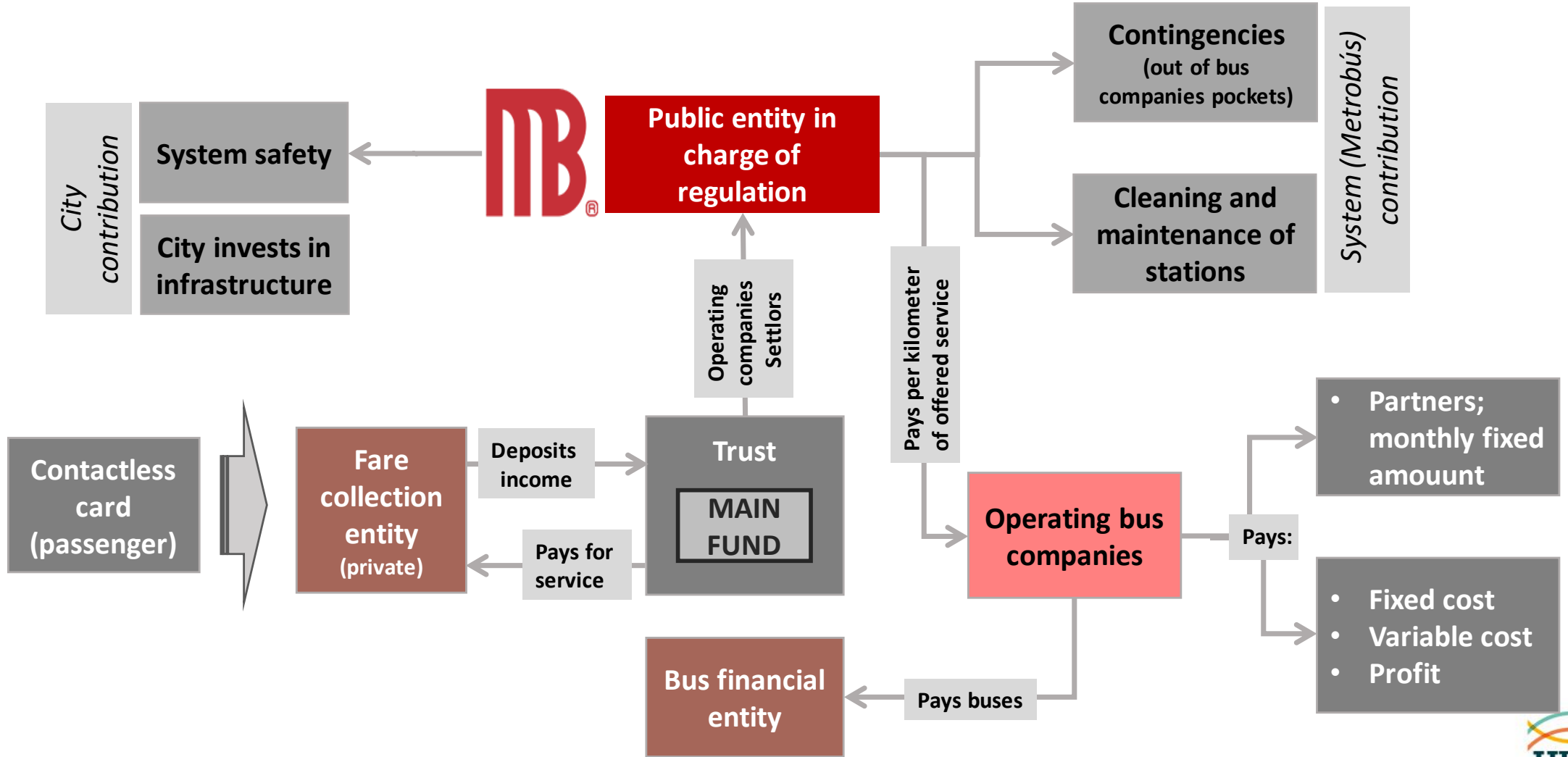
(2005 ONWARDS)



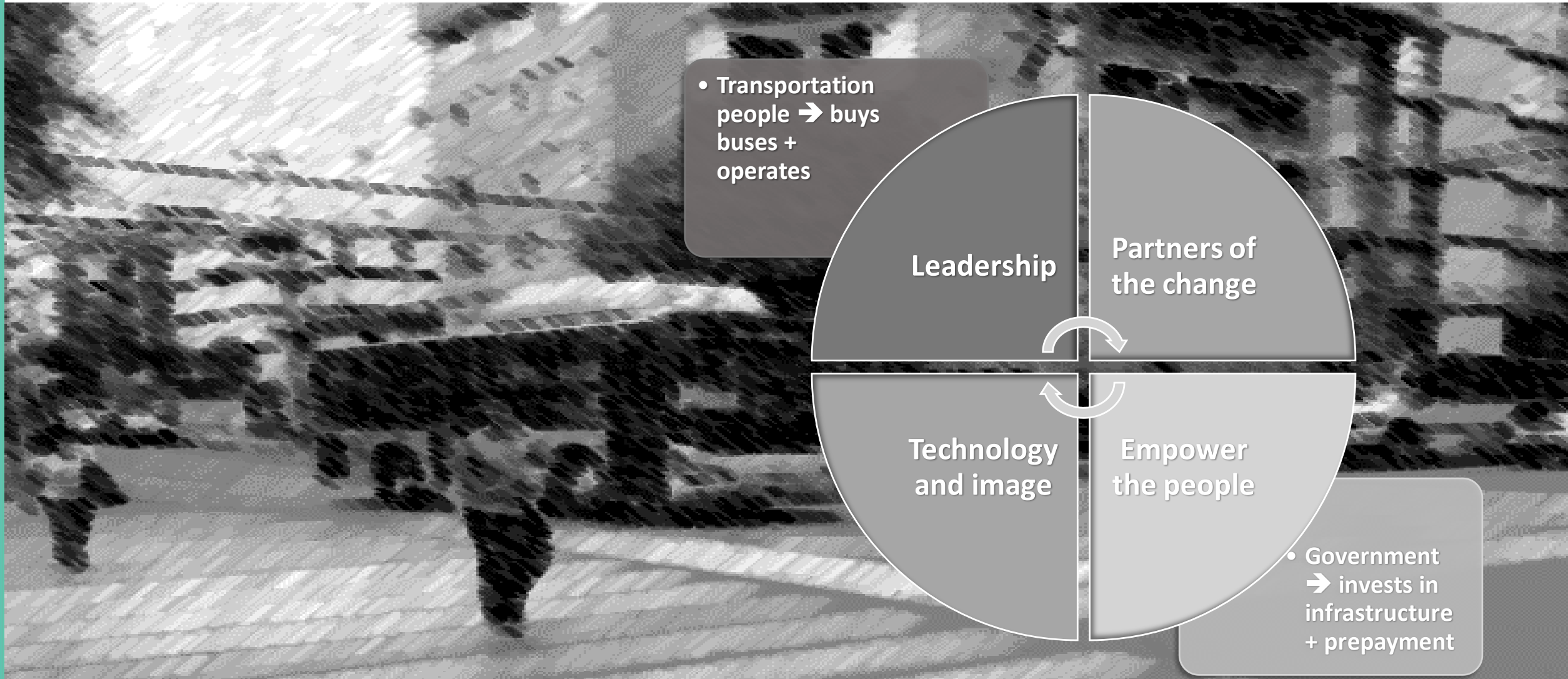
➤ STEPS TO A FORMAL WORLD



STAKEHOLDERS ROLES



➤ KEY ELEMENTS TO ACHIEVE SUCCESS: LESSONS LEARNED 1



➤ KEY ELEMENTS TO ACHIEVE SUCCESS: LESSONS LEARNED 2

Change the chip

Informal drivers need to understand

Training

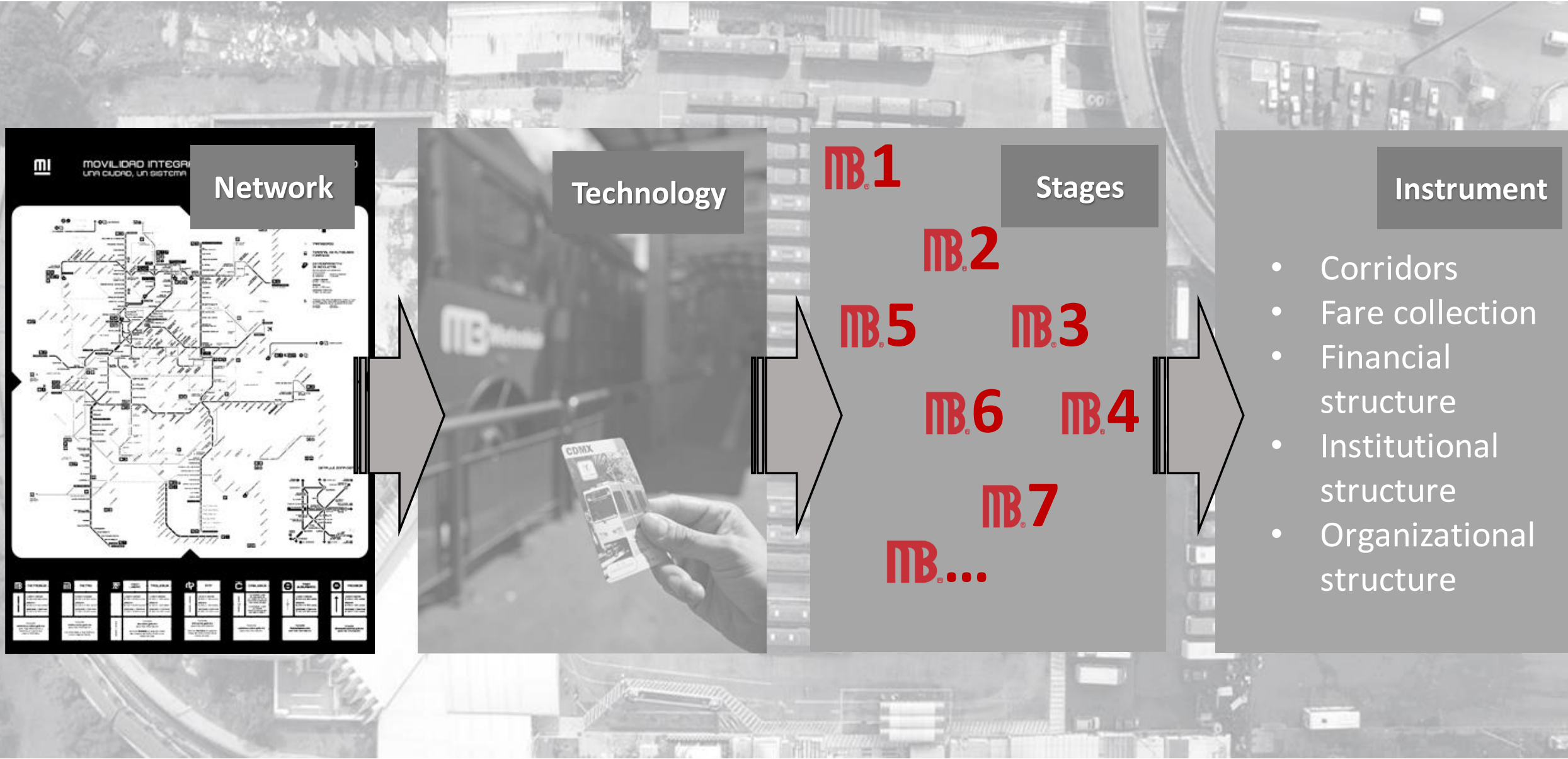
Integrate workers

Convince stakeholders

Change in
a slow
mood



KEY POLICIES



➤ FORMALITY: A FEW OF THE QUESTIONS ASKED IN MEXICO.

- Do we have a transportation leader that can deliver the message to the one man – one bus structure?
- Can we align the different stakeholders in the same road for going formal?
- Can the fare cope with the formal structure that will be more expensive than informality as it will imply taxes, social benefits, organization, better buses, technology and so on?
- Can technology and new innovations help in the process of formalizing the transportation sector? To what extent?
- Can we break the fear for change?
- What carrots we need to make it feasible and keep up the change on the long run?
- Better efficiency versus losing employments, the right equation?
- Finally, are we now promoting informality through formal schemes such as shared transit, network transportation companies and the like?

➤ THANK YOU! ¡GRACIAS!

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