

**KINGDOM OF MOROCCO**



**Ministry of Equipment, Transport, Logistics and Water**

**Under the High Patronage of His Majesty King Mohammed VI**

# **First African Road Safety Forum**

**Under the theme**

**Road safety :  
Sustainable Development Issue**

Marrakech 13<sup>th</sup> -15<sup>th</sup> November 2018

## 1<sup>st</sup> AFRICAN ROAD SAFETY FORUM

Marrakech On 13-15 November 2018

*"To do this, it is, in Our view, fundamental that African states set themselves realistic and pragmatic goals, based on the real priorities of the continent. Africa no longer needs ideological slogans, it needs concrete and resolute actions in the fields of peace, security and human development".*

*Excerpts from the speech of His Majesty King Mohammed VI at the 29<sup>th</sup> Summit of African Union Heads of State and Government in Addis Ababa, July 3<sup>rd</sup>, 2017*

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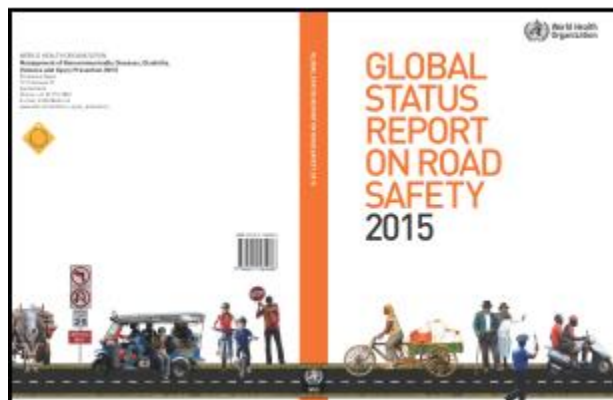
## 1<sup>st</sup> AFRICAN ROAD SAFETY FORUM

Road safety in Africa: a factor of sustainable development

[www.arsforum2018.ma](http://www.arsforum2018.ma)

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## GLOBAL STATUS REPORT ON ROAD SAFETY 2015 / WHO



According to the World Health Organization's 2015 Global Road Safety Situation Report, nearly 1.25 million people die every year on the roads despite progress in this area. However, while the number of motorized vehicles in the world is growing rapidly, the number of people killed on the roads is stabilizing, as is the global population, which means that actions taken in favor of road safety in the past years have saved lives.

WHO's statistics also point out that not all road users around the world enjoy the same level of protection. The risk of dying from a traffic accident still largely depends on where people live and how they move.

Indeed, a deep gap still separates high-income countries from low- and middle-income countries. In the latter, there are 90% of road traffic deaths while they account for only 54% of vehicles in circulation in the world. In Europe, especially in the richest countries of the Region, the lowest number of road deaths per capita is recorded, with 6 killed per 100,000 inhabitants. Africa, meanwhile, has the highest rates of 26.6 killed per 100,000 inhabitants.

In addition, the African region has the highest risk of death on the road for vulnerable users who are the least protected, especially pedestrians and cyclists (43% of road victims), while this rate only reaches 26% worldwide.

The Decade of Action for Road Safety (2011-2020) called on countries to implement concrete measures to make their roads safer. At the level of Africa, a continental plan of action was developed during an expert meeting in November 2011 in Addis Ababa, Ethiopia, by the Economic Commission for Africa(UNECA) and the United Nations African Union. On the eve of the end of this decade, and although some countries have made significant progress, the situation of road safety in Africa remains a matter of concern.

Still, the African continent presents enormous possibilities to improve road safety and save more lives. Reputed as a continent with high potential for economic development, insecurity on the roads must not compromise and mortgage these potentialities. The establishment of a sustainable road safety strategy in our continent is an absolute requirement.

Committed to different levels alongside African countries, Morocco intends to host the 1st Forum on Road Safety in Africa. This Forum is a platform for exchanging expertise and good practices in this area. It is also a question of capitalizing on each other's achievements in road safety so that the socio-economic and cultural similarities between African countries are assets and key factors of success.

As road safety is a job in its own right, creating added value in this field is a real challenge for all governments. The strategic and institutional management of road safety, the financing of

strategies, the steering of strategies, the integration of new technologies, capacity building, the integration of road safety in the management of companies, studies and research as well as that openness to the components of non-governmental organizations (civil society) are the main axes that will be discussed in this forum, the first of its kind in Africa.

Moreover, in addition to scientific and technical discussions, the opportunity will be given to meetings and exchanges between institutional actors, professionals and components of civil society. In this context, a large exhibition will be organized to serve as a relay to the panels and to enable stakeholders in African countries to make themselves known, make B to B and B to G meetings in order to build relationships and to promote their business in the field of road safety.

The organization of this continental forum under the theme "Road safety in Africa: Sustainable Development Issue" in the other city Marrakech is a logical continuation and a capitalization on the work of COP22 and its declaration for the action in favor of our climate and Sustainable Development.

Welcome to Marrakech, the city that shines, like a red star, on Morocco and Africa since 1071. A city where modernity meets tradition with ease. This promises you a rich and diverse experience both in the personal and professional plans.

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## Forum Partners

• Ministry of Equipment, Transport, Logistics and Water • Ministry of Foreign Affairs and International Cooperation • Delegate Ministry for African Cooperation • World Health Organization (WHO) • World Bank (WB) • Transport Policy Program in Africa (SSATP) • African Development Bank (ADB) • Economic Commission for Africa (UNECA) • International Transport Forum (ITF) • International Traffic Safety Data and Analysis Group (IRTAD) • International Automobile Federation (FIA) • Federation of Transport (CGEM-FT).

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## Forum Objectives

- Create an African framework for reflection on road safety in Africa.
- Promote ownership of road safety in Africa to achieve the goals of the 2011-2020 Decade of Action.
- Bring together government institutions and organizations, experts, economic actors, public and private companies, NGOs from the African continent working for road safety.
- Share experiences and good practices on road safety in the African continent.
- Promote cooperation between African countries in the field of road safety.
- Develop exchanges and relations between African economic operators in the field of Road

Safety.

- Encourage investment in the various sectors related to road safety.
  - Promote the integration of new technologies into the management and management of road safety in Africa.
  - Pooling and capitalizing on NGO experiences to serve as a relay for anchoring values in societies in Africa.
  - Study the mechanisms for setting up and implementing an African road safety observatory.
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## **Forum Topics & Workshops**

T1: Achieving the objectives of the 2011-2020 Decade of Action for Road Safety : What Assessment in Africa?

T 2: Road Safety Strategies in Africa: Institutional Management and Steering.

T 3: Financing road safety strategies: major challenge for African countries.

T 4: The road safety dimension in the development of road infrastructures in Africa.

T 5: African cities: reconciling mobility and security.

T 6: Integration of new technologies: a lever to improve road safety in Africa.

T 7: Road safety in companies: an absolute necessity.

T 8: Civil society active in the field of road safety: a major partner for public authorities.

T 9: Care for victims of traffic accidents.

W1: Creation of an African Road Safety Observatory

W2: Level crossing safety

W3: Research and development in the field of road safety in Africa

African Road Safety Film Festival

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## Forum Program

<b>Tuesday, November 13, 2018</b>		
9 h - 11 h	Official Opening Ceremony of the Forum	
11h - 11h30	Coffee Break	
11h30 - 13h	Inauguration of the stands	
13h - 14h30	Lunch	
15h - 16h30	Session 1: Ministerial meeting Achieving the objectives of the 2011-2020 Decade of Action for road safety: what assessment in Africa?	
16h30 - 17h	Coffee Break	
17h - 18h30	Session 2: Ministerial Session Road Safety Strategies in Africa: Institutional Management and Steering	
<b>Wednesday, November 14, 2018</b>		
9h - 10h30	Session 3: Financing Road Safety Strategies: Major Challenge for African Countries	Workshop 1 Creation of the African Road Safety Observatory
10:30 - 11:00	Coffee Break	
11h - 12h30	Session 4: The Road Safety Dimension in Road Infrastructure Development in Africa	
13h - 14h30	Lunch	
14h30 - 16h	Session 5: African Cities: Reconciling Mobility and Security	Workshop 2 Safety of level crossings
16h - 16h30	Coffee Break	
10:30 - 11:00	Session 6: Integrating new technologies: a lever for improving road safety in Africa	
<b>Thursday, November 15, 2018</b>		
9h - 10h30	Session 7: Road safety in companies: burden or opportunity?	
10:30 - 11:00	Coffee Break	
11h - 12h30	Session 8: Civil society active in the field of road safety: a major partner for public authorities	Workshop 3 Research and development in the field of road safety in Africa.
13h - 14h30	Lunch	
14h30 - 16h	Session 9: Caring for Victims of Traffic Accidents	
16h - 16h30	Coffee Break	
16h30 - 18h	Closing Session: <ul style="list-style-type: none"> <li>• African Road Safety Film Festival: Award Ceremony</li> <li>• Marrakech Declaration</li> </ul>	

## **Forum Location**

The Forum will be held in Marrakech.

## **Dates to remember**

- Deadline for submission of participation  
September 14, 2018
- Notification of acceptance on October 1, 2018

## **Participation**

For any communication proposal, please send them to the following address:  
[arsforum2018@cnpac.gov.ma](mailto:arsforum2018@cnpac.gov.ma)

## **Registration**

A website is dedicated to this forum:

[www.arsforum2018.ma](http://www.arsforum2018.ma)