

Press coverage of the " First Africa Road Safety Ministerial Forum"

We are pleased to share some of the major press coverage coming from the extremely successful Africa Road Safety Forum, recently held in Marrakech and organized by SSATP together with the Government of Morocco.

22 Ministers (18 from Africa) 1200 participants **from 75 countries, 47 in Africa**, attended the Forum, which consolidated the World Bank and SSATP as leading players to address the road safety agenda in Africa. Several ministers were interviewed on live television, and SSATP got extensive air time with interviews with the Manager, including for special reports focusing on Forum objectives.

African and MENA press were present *en masse*, the table below illustrates a bit of the impact:

MEDIA TYPE	NUMBER OF APPEARANCES
TV	46
Radio	94
Written Press	31
Online articles	249

Relevant Press Coverage:

MEDIA	PUBLISHER	COUNTRY	INTERVIEW	LINK
TV	MEDI 1 TV	Morocco	Ibou Diouf, SSATP Program Manager	https://youtu.be/eLe3fgQjWxo
TV	2M	Morocco	Ibou Diouf, SSATP Program Manager	https://youtu.be/f-UWX3QOUAg
TV	2M	Morocco	Ibou Diouf, SSATP Program Manager	https://youtu.be/8zY2fZnFvxE
TV	Al Aoula	Morocco	Ibou Diouf, SSATP Program Manager	https://youtu.be/pkuL4dP66Qs
TV	MEDI 1 TV	Morocco	Mr. Jean Ernest Ngallé Bibehe, Minister of Transport, Cameroon Mr. Jean Bosco Ntunzweniman, Minister of Transport, Burundi	https://youtu.be/3yGu3UiFeAs
TV	MEDI 1 TV	Morocco	Mr. Amadou Kone, Minister of Transport, Cote d'Ivoire	https://youtu.be/3QSTbocoCvk
TV	MEDI 1 TV	Morocco	Mr. Saad Dine El Otmani, Head of Government Mr. Abdelkader Amara, Minister of Transport, Morocco	https://youtu.be/3S5gYQqE3VI
Press	Al Hadath	Jordan		Link
Press	Al Huffington Post	Maghreb		Link
Press	Apanews	Senegal		Link
Press	Cameroonweb	Cameroon		Link
Press	Faapa	Morocco		Link
Press	Journal de Brazza	Congo		Link
Press	Journal de Conakry	Guinea		Link
Press	La voix du centre	Cameroon		Link
Press	Infomediaire	Morocco		Link