Africa Transport Policy Programme
Integration, Connectivity & Cohesion: IRU Perspectives

Nairobi, 8-10 December 2015

William Petty, Head – Regional Committee for Africa
IRU BACKGROUND & MISSION
IRU Background

Founded in **1948 in Geneva**

National road transport associations from **8 western European countries**

IRU in 2015: Members in **74 countries on the 5 continents**, from large fleets to individual owner-operators

**Our mission today is:**

“... to ensure economic growth and prosperity via the sustainable mobility of people and goods by road worldwide”
Pre-requisites for efficient goods transport

Public Sector
- Efficient border & transit procedures
- Efficient enforcement of transport regulations
- Adequate road infrastructure

Private Sector
- Compliance with trade and transport regulations
- Efficient transport management and driving
- Efficient vehicles

Market
- Level playing field
- Fair competition
- Good intermodal interconnectivity
EFFICIENCY: THE PUBLIC SECTOR’S “SOFT” ENABLING ENVIRONMENT
Harmonisation of goods transport controls

No need to reinvent the wheel – consider implementing existing instruments:

- **International Convention on the Harmonization of Frontier Controls of Goods**
  - Harmonisation of border procedures for goods (Customs PLUS medico-sanitary, phyto-sanitary, veterinary, standards)
  - Harmonisation of controls for transport (drivers’ visas, vehicle inspection,
    - International Technical Inspection Certificate
    - International Vehicle Weight Certificate
PPP approach to trade facilitation – costs & risks of implementation & operation borne by private sector

69 contracting parties

58 operational TIR countries

Up to 3 million carnets issued per year

Over 35,000 operators worldwide authorised to operate under TIR

1 billion USD in Customs guarantees... every day...
# Key Benefits of UN TIR Convention

<table>
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<tr>
<th>For Customs</th>
<th>For Traders</th>
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<tr>
<td>✓ Risk sits with guarantee chain</td>
<td>✓ One document, one guarantee</td>
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<tr>
<td>✓ Authorised operators only</td>
<td>✓ Simple &amp; cost effective</td>
</tr>
<tr>
<td>✓ Secure load compartments</td>
<td>✓ No bond deposited</td>
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<tr>
<td>✓ Highly secure, fraud-proof carnet</td>
<td>✓ No need to apply customs valuation and negotiate bond value</td>
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<tr>
<td>✓ 0.001% claims rate</td>
<td>✓ Global – not bi-lateral or regional. Mutual recognition</td>
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<tr>
<td>✓ PPP structure – national entities issue carnets in partnership with national Customs administration</td>
<td>✓ Traders can submit advance data electronically to Customs</td>
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<tr>
<td>✓ Customs can use their own systems to process TIR movements</td>
<td>✓ Help with unclogging ports</td>
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• Article 11: Freedom of Transit
• Article 10: Formalities connected with Importation, Exportation and Transit
• Article 9: Movement of Goods intended for Import under Customs Control
• Article 7: Release and Clearance of Goods
TIR engagement in sub-Saharan Africa

Kenya feasibility study

EAC regional transit bond study

Northern, Maputo, Walvis Bay Corridors

ECOWAS TIR workshop

Zambia, Swaziland, South Africa
TIR Holder:
Order a eGuarantee online

Association:
Approve and issue the eGuarantee

TIR Holder:
Pre-declare the transport and GO!
PRIVATE SECTOR’S ROLE IN DRIVING EFFICIENCY
Generic transport operation cost structure

Source: Volvo
CPC Driver Programme

Objectives:

• Professionalisation;
• Road Safety;
• Efficiency;
• CO2 Reduction;
• Improvement of the image of the Industry;

In full compliance with the UN consolidated resolution on road traffic (Annex IV, V3.4 and VI) and EU directive 59/2003/EC
Programme Structure:

The CPC programme covers the initial qualification for professional transport managers as defined by the IRU Academy. The following list of subjects are covered:

- Civil Law
- Commercial Law
- Social Law
- Fiscal Law
- Business and financial management of undertaking
- Access to the market
- Technical standards and technical aspects of operation
- Road Safety
- Health

It is left to individual training organisations to deliver the programme and modify its sequence according to local needs, methodologies and pedagogical approaches. Additionally, relevant national legal provisions have to be integrated in the programme.
The IRU Academy at a glance

- 20 training programmes
- 55 ATIs in 41 countries
- Over 25,000 students

Academy Advisory Committee
Academy Accreditation Committee

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Road Safety – a global issue

1.24 million road traffic deaths every year.

As many as 50 million people are injured each year.

8th leading cause of death globally

HOW SAFE YOU ARE DEPENDS ON WHERE YOU ARE:
ROAD FATALITIES PER 100,000 POPULATION

- Americas: 16.1
- Europe: 10.3
- Eastern Mediterranean: 21.3
- Africa: 24.1
- South East Asia: 18.5
- Western Pacific: 18.5
Professional driver training is key…

85% of accidents caused by human error
TRANSPark – tool for drivers

Map view

Itinerary

Parking area detail

Community

Notifications
TRANSPark – GPS tracking

- GPS Sharing Request
  - Please allow GPS sharing

- Capacity - 64% (Charging)
  - 3 hours and 35 minutes remaining

- USB debugging connected
  - Touch to disable USB debugging.

- Connected as a media device
  - Touch for other USB options.

- Tracking request
  - Jean-Christophe Durand is requesting to follow you. Do you accept?
  - By accepting this request, you agree that this user can follow you route in real-time.

- GPS position tracking activated
TRANSPark – GPS tracking

Sustainable corridor monitoring for RECs, and corridor organisations

GPS tracking for fleet managers

GPS tracking for transit movements
The Market
Fair competition

Level playing field – national and regional

Access to market and freight based on qualitative criteria

IRU/WB Toolkit collaboration