Paratransit Day: A TT23 Side Event

Paratransit Professionalization: The South African Experience

Thursday, March 16, 2023 | 11am-1:15pm EST
World Bank HQ, Room MC7-100

SESSION OVERVIEW

Building on the parallel session organized as part of TT23, this side event aims to unpack the South African experience with paratransit professionalization programs. The objectives of this session are to:

- Understand the preconditions to the implementation of reforms.
- Present an ongoing paratransit corporatization project to illustrate the approach and the technical, financial, and organizational implications of this process.
- Discuss the limitations and replicability of this pilot project for other cities on the African continent and beyond.

VIDEO RECORDING

AGENDA

Session Facilitator: Simon Saddier, Urban Mobility Pillar Lead, SSATP

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<th>Time</th>
<th>Session</th>
<th>Presenter/Consultant</th>
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<td>11:00 - 11:05am</td>
<td>Welcome Remarks</td>
<td>Mustapha Benmaamar, SSATP Program Manager</td>
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<td>11:05am - 12:05pm</td>
<td>Presentations (20’ each):</td>
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<td></td>
<td>- Paratransit Improvement in South Africa: Context, History, and Recent Initiatives</td>
<td>Edward Beukes, Senior Transport Specialist, World Bank</td>
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<td>- Presentation of a corporatization project under implementation in Pretoria</td>
<td>Nico McLachlan, Consultant, World Bank</td>
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This presentation provides background on the South African context through three illustrative cases: the minibus taxi recapitalization program, the integration of paratransit operators in BRT systems, and a business model improvement pilot project implemented in Cape Town.

This presentation details the process followed and preliminary results from an ongoing pilot project aiming to corporatize a minibus taxi association, optimize its operations, and renew its fleet.
- Unlocking fleet and infrastructure financing opportunities through paratransit professionalization

This presentation reflects on the potential for paratransit business model improvements to unlock new financing opportunities. Collective management coupled with operational optimization make for increased operating margins, opening the door to fleet recapitalization and service quality improvement.

Cyprian Marowa. Head of Infrastructure Finance Coverage, Transport and Logistics Division, Development Bank of Southern Africa

12:05-12:35pm Discussion (15’ each):

- What can we learn from the South African experience, and how much of it can be replicated or adapted to other countries on the continent and beyond?

- Comparing the Senegalese and South African cases, what are the key elements for a successful paratransit industry transition program?

Amanda Ngabirano, Chairperson of the National Physical Planning Board of Uganda and Independent Chairperson of the Kampala Paratransit Consultative Forum

Thierno Birahim Aw, Managing Director of the Executive Council of Sustainable Urban Transport (CETUD)

12:35-1:15pm Q&A (40’)

All

SPEAKER BIOS:

Mustapha Benmaamar
Program Manager, Africa Transport Policy Program (SSATP)

Mustapha is the Program Manager of the Africa Transport Policy Program (SSATP). He has worked across three regions at the World Bank since 2004; as Transport Sector Coordinator for Indonesia, in the East Asia and Pacific region, then as Transport Sector Program Leader in the Europe and Central Asia region and as Lead Transport Economist in the Africa region. Prior to joining the Bank, Mustapha was Principal Transport Economist with the UK Transport Research Laboratory, TRL.
Edward Beukes  
Senior Transport Specialist, World Bank

Edward is a Senior Transport Specialist in the Transport Global Practice at the World Bank. He has been working in the transport sector across Southern Africa for over 20 years, on projects including urban transport, rural roads and freeways, public transport, freight, railways, maritime and transport policy. Edward has worked in private practice, academia and the public sector. He has undergraduate and master’s degrees in Engineering, an MBA and a PhD in Transport Planning.

Nico McLachlan  
Managing Director, Organization Development Africa (ODA), South Africa

Nico is a leading public transport and paratransit reform specialist with 30-years’ experience working in Africa. Nico was instrumental in establishing the paratransit – based BRT systems in Johannesburg and Cape Town and has worked on urban mobility improvement projects in Nairobi, Mombasa, Accra, Cape Town, Windhoek, Polokwane, Johannesburg, Kampala and Kigali.

Over the period 2017 to 2019 he designed and implemented the highly successful Minibus Taxi operations improvement program in Mitchells Plain, Cape Town and in 2020 he established the Paratransit Consultative Forum in Kampala (Uganda) which has resulted in the formation of the Ugandan Taxi Operators Federation (UTOF).

Nico serves on the Advisory Board of the University of Cape Town Centre for Transport Studies and is a contributing author to the book Paratransit in African Cities – Operations, Regulation & Reform edited by Roger Behrens, David Mfinanga & Dorothy McCormick. In June 2021 he delivered the keynote address at the Southern African Transport Conference entitled“ The paratransit sector as a partner in change”. He is the editor of the ODA blog known for providing insight into learnings from paratransit reform projects in Sub – Saharan African cities.
Cyprian Marowa  
*Head of Infrastructure Finance Coverage, Transport and Logistics Division, Development Bank of Southern Africa*

Cyprian has over 20 years’ experience in Corporate, Investment banking and Infrastructure Project Finance Investments at Development Bank of Southern Africa (DBSA) and global banks, including HSBC plc, Standard Chartered and Commerzbank AG in sub-Saharan African Markets. He is currently the Head of Infrastructure Finance Coverage in the Transport and Logistics Division of DBSA and has held several roles in deal origination and execution for public, private sector, and PPP markets, leading and successfully concluding key transactions in the Transport, Logistics, Energy, ICT and Bulk water transfer sectors in the Sub-Saharan Africa region.

He completed postgraduate masters and graduate studies in Finance and Investments (MMFI), Business Administration (MBA), Sciences (MSc) and Chemical engineering. He is also a Chartered Banker (CBMBA - Bangor) and a member of the Chartered Institute of Bankers Scotland (CIOBS). He has served as a Methodologies Expert and Accreditation Expert on the UNFCCC Climate Change Office Roster of Experts (RoE). Cyprian is also a recent past member of the South African Special Economic Zones (SEZ) Fund Adjudication Committee. He also published in a review on Financing Energy Efficiency in South Africa.

Amanda Ngabirano  
*Independent Chairperson, Greater Kampala Paratransit Consultative Forum*

Amanda is the Chairperson of the National Physical Planning Board of Uganda, the highest body responsible for physical planning in the country. She is the former Vice President, World Cycling Alliance. She is an urban and regional planner. She is also a lecturer at Makerere University, with a special interest in linking research and practice. She has conducted research on informality and transport complexities, road safety and quality of public space in Kampala, in partnership with several international researchers. Amanda initiated the non-motorized transport pilot plan which is Kampala's new Namirembe road-Luwum Street; a typical example of inclusiveness; whereby walking, cycling and the quality of public space have been prioritized. Ms Amanda isn’t only professional but also passionate about sustainable urban development.

Amanda is the Independent Chairperson of the Greater Kampala Paratransit Consultative Forum: a neutral platform meant to facilitate dialogue amongst the key stakeholders in public transport planning processes in Kampala.
Thierno Birahim Aw  
*Managing Director of the Executive Council of Sustainable Urban Transport (CETUD) and President of the African Association of Urban Mobility Authorities (AAUMA)*

Doctor in Transport Economics from the Ecole Nationale des Ponts et Chaussées – Université Paris Est, Dr. Thierno Birahim AW has 19 years of professional experience in the field of transport and mobility in urban and regional environments. He has been in charge of conducting complex studies and research for the public and private sectors, analyzing and presenting strategic recommendations, and assisting public authorities in the implementation of their projects.

He is currently the General Director of the Executive Council of Sustainable Urban Transport (CETUD) in Senegal, the organizing transport authority for the Greater Dakar Region and the contracting authority for the first 100% electric BRT project in Africa financed by the Government of Senegal, the World Bank and the European Investment Bank.

In addition, Dr. AW was elected President of the African Association of Urban Mobility Authorities in February 2023.

Simon Saddier  
*Urban Mobility Pillar Lead, SSATP*

Simon leads the Urban Mobility pillar of the Africa Transport Policy Program (SSATP). He coordinates technical assistance, studies, and capacity building activities for SSATP’s 42 member countries in three priority areas of intervention: policy and institutional development; improvement of public transport (paratransit, in particular); and training. After studying international development and urban planning, Mr. Saddier worked in research, international cooperation, and as a consultant for a transport engineering firm before joining the World Bank in 2022.