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Tap&Go Solutions

AC Group Ltd. Kigali/RWANDA

 [@acgroupw](https://twitter.com/acgroupw)



Tap&Go City solution

Through Tap&Go, AC Group offers an innovative solution which:

- Facilitates fare payment with a single tap from an NFC Tap&Go card,
- Improves efficiency through electronic revenue collection,
- Provides route predictability through fleet management,
- Improves visibility through data collection.



A Tap&Go Card
which is NFC
enabled

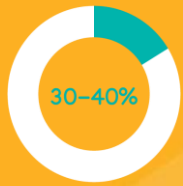


Agent points for
Loading cards &
Selling tickets

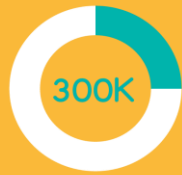


The Passengers Tap
their cards.

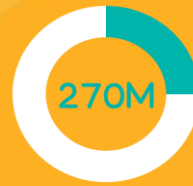




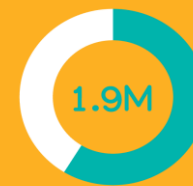
Revenue Increase



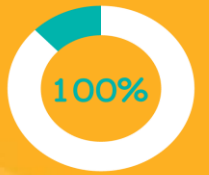
Daily Commuters



Journeys facilitated



Commuter Client base



Cashless Payment



Effects, Impacts & Results

Since the launch of Tap&Go,:

- All bus companies operating in Kigali adopted the system & have gone cashless
- Tap&Go cards are owned by more than 1.9 Millions commuters
- Bus companies have reduced inefficiencies and increased revenues.
- New Technology jobs have been created.

The Tap&Go solution is geared to address some of the most common issues in Public transport including:

- Lack of visibility,
- Lack of Data for Decision-making,
- Bus delays,
- Price Fluctuations,
- Inefficiencies in operations,
- Inconvenience & Risks that come with Carrying cash.

> Impact on Bus Operators

- With Tap&Go, there is a more visibility & transparency of revenues generated by buses companies. Revenue leakage related to handling of cash has been stopped.
- The visibility of data has created opportunities for the bus operators to grow.

1

They are now able to secure loans to increase fleets

2

They have been able to get mortgages

3

Visibility of revenues which will create other financial opportunities such as access to loans

4

Data collected by Tap&Go has also enabled bus operators to plan and forecast public transport demand



Tap&Go Ticketing Intercity solution

Through Tap&Go Ticketing, AC Group offers an Integrated solution that :

- Is geared for On-Time and Fill-and-Go Transport
- Provides mobile point-of-sale system to ticketing agents
- Facilitates operational Mobile apps for supervisors and revenue visibility for shareholders
- Provides Management, Reporting and Trip scheduling tools
- Provides Mobile and Web apps for Passengers used for trip information and cashless payments
- Provides a QR Based Bus Validator mounted on buses



Goal of the solution

The Tap&Go Intercity solution is geared to components which are critical for the advancement of Public transport to a new era of sustainability including:

- Real-time Access to Information,
- Service in low connectivity areas,
- Formalization of the Intercity transport sector



Effects, Impacts & Results

Since the launch of Tap&Go Intercity Solution:

- Major bus companies operating in Intercity joined
- Cashless payment methods were successfully introduced
- Proved to be useful during COVID-19 pandemic in contact-tracing

1 Download the Tap&Go App

2 Connect to your Mobile Wallet (MOMO)

3 Book all your upcountry tickets

3 Track your trips and expenses

Buy Your intercity Ticket Using the Tap&Go App

Tap&Go

www.acgroup.rw

Impact on Bus Operators

- With Tap&Go Intercity solution, bus companies onboard extended their geographical boundaries through web and mobile apps used by clients
- Shareholders have real time visibility on revenue collected from their investments
- Potential to tap into cross-selling opportunities for their recurring customers.

THANK YOU!

