Tap&Go City solution

Through Tap&Go, AC Group offers an innovative solution which:

- Facilitates fare payment with a single tap from an NFC Tap&Go card,
- Improves efficiency through electronic revenue collection,
- Provides route predictability through fleet management,
- Improves visibility through data collection.

A Tap&Go Card which is NFC enabled

Agent points for Loading cards & Selling tickets

The Passengers Tap their cards.
Effects, Impacts & Results

Since the launch of Tap&Go,:  
- All bus companies operating in Kigali adopted the system & have gone cashless  
- Tap&Go cards are owned by more than 1.9 Millions commuters  
- Bus companies have reduced inefficiencies and increased revenues.  
- New Technology jobs have been created.

The Tap&Go solution is geared to address some of the most common issues in Public transport including:

- Lack of visibility,  
- Lack of Data for Decision-making,  
- Bus delays,  
- Price Fluctuations,  
- Inefficiencies in operations,  
- Inconvenience & Risks that come with Carrying cash.
Impact on Bus Operators

- With Tap&Go, there is a more visibility & transparency of revenues generated by buses companies. Revenue leakage related to handling of cash has been stopped.

- The visibility of data has created opportunities for the bus operators to grow.

1. They are now able to secure loans to increase fleets
2. They have been able to get mortgages
3. Visibility of revenues which will create other financial opportunities such as access to loans
4. Data collected by Tap&Go has also enabled bus operators to plan and forecast public transport demand
Tap&Go Ticketing Intercity solution

Through Tap&Go Ticketing, AC Group offers an Integrated solution that:

- Is geared for On-Time and Fill-and-Go Transport
- Provides mobile point-of-sale system to ticketing agents
- Facilitates operational Mobile apps for supervisors and revenue visibility for shareholders
- Provides Management, Reporting and Trip scheduling tools
- Provides Mobile and Web apps for Passengers used for trip information and cashless payments
- Provides a QR Based Bus Validator mounted on buses
Goal of the solution

The Tap&Go Intercity solution is geared to components which are critical for the advancement of Public transport to a new era of sustainability including:

- Real-time Access to Information,
- Service in low connectivity areas,
- Formalization of the Intercity transport sector
Effects, Impacts & Results

Since the launch of Tap&Go Intercity Solution:

- Major bus companies operating in Intercity joined
- Cashless payment methods were successfully introduced
- Proved to be useful during COVID-19 pandemic in contact-tracing
Impact on Bus Operators

- With Tap&Go Intercity solution, bus companies onboard extended their geographical boundaries through web and mobile apps used by clients.
- Shareholders have real time visibility on revenue collected from their investments.
- Potential to tap into cross-selling opportunities for their recurring customers.

THANK YOU!