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Helping Individual Bus Operators ~~Survive~~ *Thrive* COVID-19

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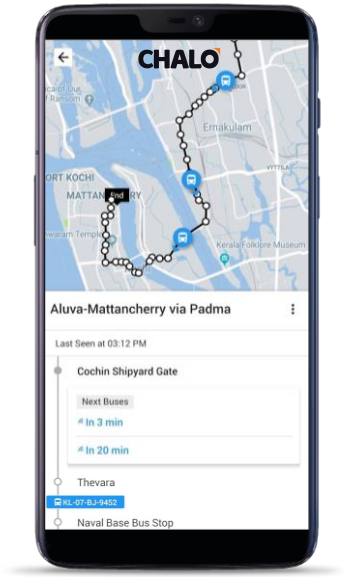
Presentation of the solution

Chalo Digitises Buses

TECHNOLOGY SOLUTIONS

Chalo App

Never wait at a bus stop ever again



India's #1 bus tracking app

Live bus tracking, live arrival times, trip planner, SOS, and more…

Chalo Digital Tickets

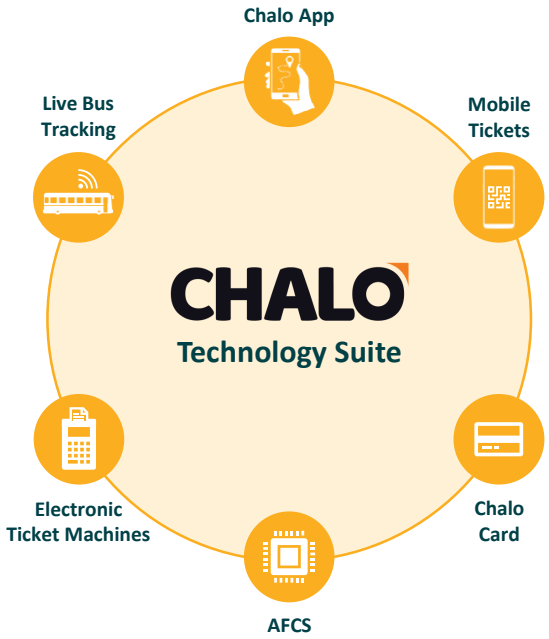
Never worry about exchanging cash again

NFC smart card that stores prepaid wallet and passes.

Mobile tickets and bus passes on the Chalo App.

For Bus Operators

Full-stack tech suite for daily bus operations



Live dashboards and reports.

Fully managed by Chalo for hassle-free experience

The Chalo Difference

1. **Fully Integrated Solution**
   Everything just works as promised!
2. **Zero Upfront Payment**
   Chalo invests in the hardware and software for operators.
3. **Pay for Performance**
   Operators pays when their ridership increases.

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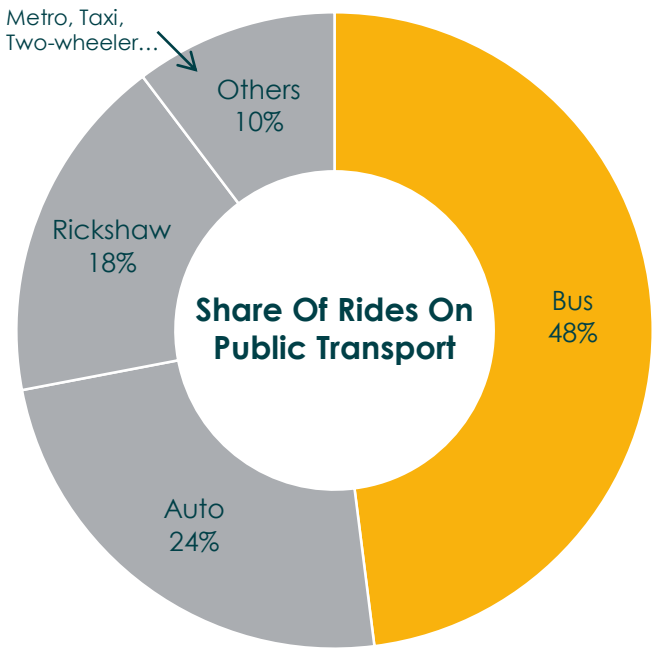
Goal of the solution

Developing Markets Need More Buses

BUSES IN DEVELOPING MARKETS

Half Of India Travels By Bus



India has less than 2 city buses per 10,000 people (30 in Europe, 60 in China).

Government-stated need to increase bus fleets by 10x.

But every new bus is a loss-making proposition for the operator…

It's A Broken Experience

70% Of Buses Are Run By Individual Operators

- Operate on a break-even basis, unable to invest in improving service
- Unreliable, long waiting times, poor experience
- Near 100% cash ticketing

Chalo Increases Ridership 2x

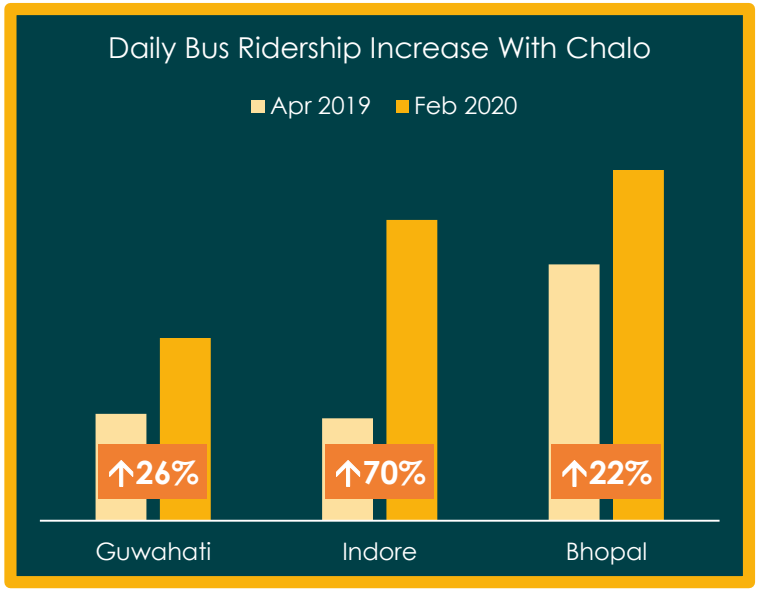


Chart not to scale

Making Buses Better For Everyone

- Building Reliability – Live tracking, live arrival times, trip planner…
- Digital Ticketing – Mobile + Card
- Improving operations efficiency

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Effects, Impacts & Results

Chalo is now in 30 cities

CHALO

India's #1 Transport Technology Company

45,000,000
Rides per month on Chalo Buses

14,000
Buses with live tracking

30
Chalo Cities

23
Cities with Chalo Consumer Products

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Note: Data presented for Pre-COVID-19 lockdown

THANK YOU!

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www.chalo.com