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# ***BUS OPERATORS ADAPTING TO THE NEW NORMAL; SHUTTLERS AS A CASE STUDY.***

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# > Proposed Solutions



# Goal of the Solution



**Reduce wastage**



**Increase ridership**



**Improving customer  
experience measures**

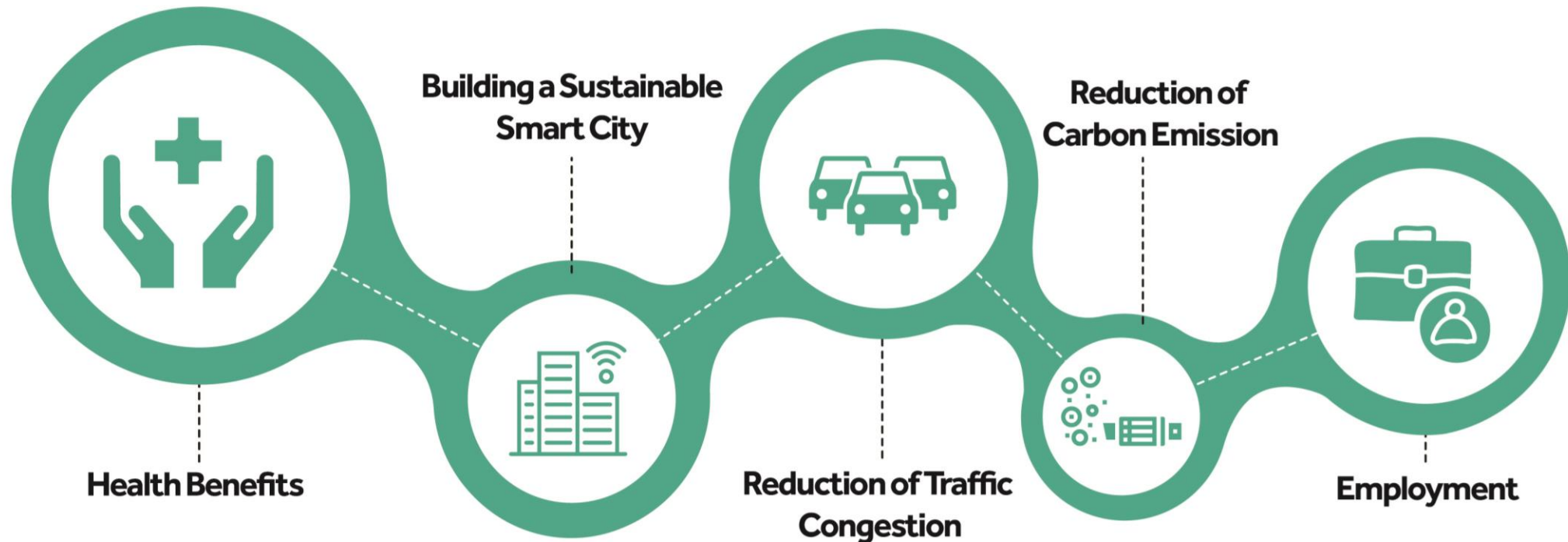


**Increase trust by  
adopting contact  
tracing abilities**



**Prepare for future  
pandemics**

# ➤ Expected Results



**In the new normal, people will choose the services that offer best reliability, cost, comfort, safety, and sustainability.**



# THANK YOU!



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**Global shapers, Harambe Alliance.**

