



**Commission for  
Global Road Safety**

## **MAKE ROADS SAFE**

### **Raising Awareness & Resources for Road Safety in Africa**

**Presentation by David Ward  
Director General of the FIA Foundation**

**4<sup>th</sup> African Road Safety Congress  
Accra, Ghana  
5<sup>th</sup> February 2007**



**MAKE ROADS SAFE**

A NEW PRIORITY FOR SUSTAINABLE DEVELOPMENT



**Commission for  
Global Road Safety**



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for the Automobile and Society



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## **Africa's Hidden Epidemic: Road Traffic Death and Injuries**



**Fatality rate of 28 deaths per 100 000 population**

**Second leading cause of death for the 5 to 44 age group**

**Economic costs amount to US\$10 billion – or 2 percent of GNP**

**Road traffic fatalities forecast to increase by 80% by 2020**



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## **Africa's response: Transport Infrastructure and Road Safety**

**African Transport Ministers in April 2005  
adopted key road transport goals that  
include:**

**Reducing the rate of accident fatalities from road and  
other transport means by half by 2015.**

**Halving the proportion of rural population living  
beyond 2 kilometres of an all season road by 2015.**



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## About the Commission:

An independent high level commission chaired by Lord Robertson (former NATO Secretary General) with members from each of the G8 countries and all major world regions;

### Key Objectives:

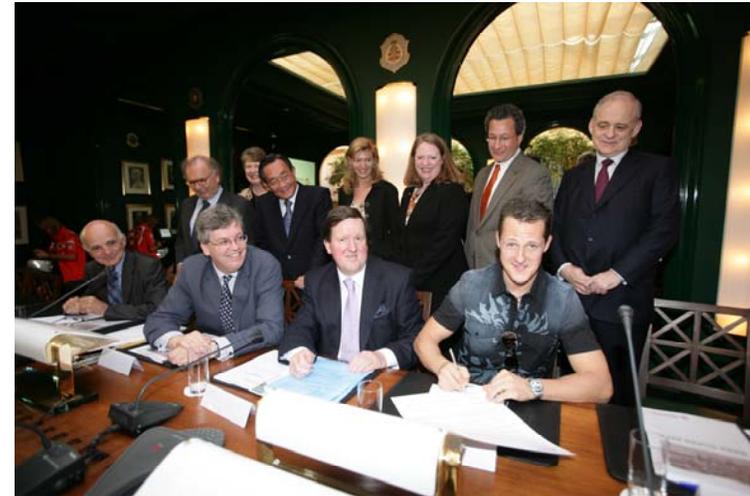
- To encourage implementation of the recommendations of the World Report on Road Traffic injury Prevention
- Propose an Action Plan for Global Road Safety



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## **Make Roads Safe Report**

### **Key Recommendations:**



- 1. A \$300 million, 10 year Action Plan to promote multi-sector national road safety capacity building in low and middle income countries should be funded by donor governments and private sources;**
- 2. At a minimum 10% of all road infrastructure projects should be committed to road safety;**
- 3. A Ministerial Conference on Global Road Safety should be held in 2009 under auspices of UN;**



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## Twelve leading causes of mortality, 2002

Rank	Deaths	Cause	Proportion of total (%)
1		Ischaemic heart disease	12.6
2		Cerebrovascular disease	9.7
3		Lower respiratory infections	6.9
4		HIV/AIDS	4.8
5		Chronic obstructive pulmonary disease	4.8
6		Perinatal conditions	4.3
7		Diarrhoeal diseases	3.3
8		<b>Tuberculosis</b>	<b>2.7</b>
9		Trachea, bronchus, lung cancers	2.2
10		<b>Road traffic injuries</b>	<b>2.1</b>
11		Diabetes mellitus	1.7
12		<b>Malaria</b>	<b>1.6</b>

**Global Fund To Fight AIDS, TB & Malaria has commitments of \$6.81bn for 440 programmes in 136 countries.**

**Total ODA for road safety is not known but probably less than \$100m**



The Infrastructure Consortium for Africa  
Le Consortium pour les infrastructures en Afrique

## **The 2005 Gleneagles G8 Meeting and Infrastructure in Africa**



**The Gleneagles G8 Summit agreed to launch the ‘Infrastructure Consortium for Africa’ which will support the implementation of the NEPAD Short Term Action Plan.**

**Official development assistance to Africa will increase by \$25 billion a year by 2010, more than doubling aid to the continent compared to 2004.**

**The ICA and the Sub-Saharan Transport Programme must ensure that road infrastructure investment in Africa will lead to safer roads and a stronger capacity to develop and implement national road safety plans.**

## **Building Safer Roads in Africa - the 10% road safety funding rule...**



**The Make Road Safe Report's 10% recommendation is based on World Bank internal guidelines (from 1979) suggesting that traffic safety funding should constitute 10 per cent of total road project costs, not to exceed \$10-12 million per project.**

**The New Partnership for Africa's Development (NEPAD) has a road investment programme at a total cost of \$1.2bn with a road safety component of just \$20m. It should be \$120m if the 10% rule was applied.**

**The international community should do much more to integrate safe road design into all road transport infrastructure projects in Africa.**

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## Campaign Goals:

- A global campaign to support the implementation of the recommendations of the Commission for Global Road Safety
- Global petition to UN Secretary General Ban Ki-moon – aim is to get at least 1.2 million signatures by October 2007
- An opportunity to build a campaign network for global road safety



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**2007: a vital year for global road safety**



- **UN Global Road Safety Week 23-29 April – For Young Road Users**
- **G8 Summit in Germany June 6-8**
- **UN General Assembly 62nd Session Debate in October 2007**

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## Online Petition

Road deaths are a hidden global epidemic. Someone is killed in a road crash every 30 seconds. Support our campaign and send a message to UN Secretary General Ban Ki-moon calling on the UN to support the following actions at its next General Assembly in October:

- Safer roads: spend at least 10% of overseas aid money earmarked for roads on road safety;
- Global Action: support a ten year global action plan for road safety in developing countries;
- UN summit: hold a ministerial-level UN summit on road safety in 2008.

Firstname:

Lastname:

Email:

Country:

Tick this box to receive campaign updates and information on forthcoming events and e-petitions:

[Privacy Policy](#)



The screenshot shows the 'MAKE ROADS SAFE' website interface. At the top, there is a navigation menu with links for HOME, ABOUT, TAKE ACTION, ISSUES, FILMS, NEWS, CONTACT, and SHOP. Below the menu, the 'TAKE ACTION' section is highlighted. The main content area contains the same text and list of actions as seen in the left-hand image. To the right of the main content, there is a 'Take Action Navigation' sidebar with links for 'Take Action Home', 'Email Hilary Benn MP', and 'Show Your Support'. Below that, there is a section titled 'A Child Dies Every 3 Minutes' with a small image and text encouraging users to read a booklet. At the bottom of the page, there is a footer with the text 'Commission for Global Road Safety : FIA Foundation'.

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**We Need Your Support**

**Thank You!**



**Visit: [www.makeroadssafe.org](http://www.makeroadssafe.org)**