Localisation and Majority World Mobility Solutions

Devin de Vries, CEO, WhereIsMyTransport
Chantal Lailvaux, Head of Research, WhereIsMyTransport

@mytransport

whereismytransport.com
Solution:
Mobility Data and Technologies for Emerging-Market Cities
Data and Solutions for Emerging-Market Cities

• 1,000,000 km of formal and informal public transport network data collected in 40 cities, 27 countries, 4 continents

• Localisation for reliable processes, valuable solutions

• Global technology standards for maximum impact
Goals:

Impactful Processes and Outcomes, Informed by Research
Our Research in Emerging-Market Cities

• Builds understanding of lived public transport experience

• Enables accurate data collection and technology solutions which meet a genuine need

• Supports informed client outcomes
Effects:

Impact and Opportunities from Making the Invisible Visible
Impact in Emerging-Market Cities

- Urban development and transport infrastructure feasibility studies supported by reliable commuter insights
- New markets for consumer software solutions
- Existing markets benefit from new opportunities
THANK YOU!

whereismytransport.com

/comapny/whereismytransport

@mytransport