Enhancing African
Trade Through
Hinterland
Connectivity

(Corridor

Development)

Presented by:

Clive Smith

Acting CEO / Project Manager: Logistics Hub

Walvis Bay Corridor Group





#### PRESENTATION OVERVIEW

- 1. African Trade Challenges
- 2. Corridor Development
- 3. Namibia History & Development
- 4. Example of PPP in Corridor Development Walvis Bay Corridor Group
- 5. Benefit of Corridor Development
- 6. Conclusion





#### AFRICAN TRADE CHALLENGES

- Stuck with infrastructure that follows historical trading routes
- Inefficient / expensive transportation restrict inter-regional trade
- > Reliant on neighboring countries
- High cost of trading with international market
- > Intra-African trade low 13-15% of total trade
- Initiatives to address challenges AfCFTA
- Transport Corridors are key to unlock Africa's Potential



#### CHALLENGES LANDLOCKED COUNTRIES

- 1/3 landlocked
- Long distances to int'l markets
- Cumbersome border crossing
- Depended on maritime countries for trade
- Higher cost of transport
- Lower volumes of trade
- Higher average cost of trade







#### **CORRIDOR DEVELOPMENT**

- Efficient corridors extends beyond better provision of Transport infrastructure.
- Non-tariff barriers restricts regional economic integration
- > Optimization requires coordination of multiple stakeholders to be successful.
- Merging the Public and Private sectors is crucial.
- Corridor Management Institutions play this role.





# CONSIDERATIONS IN CORRIDOR DEVELOPMENT

- Role of Public sector
- > Role of private sector
- Common objectives
- Vision
- Level of flexibility
- Realization of objectives
- ➤ Implementation (Intention must become action)





# ROLE OF CORRIDOR MANAGEMENT INSTITUTIONS

- > Improve efficiency and effectiveness of economic corridors.
- Facilitate dialogue between corridor stakeholders to harmonize procedures and documentation.
- > A facilitation body between the public and the private sector.
- Focus on trade facilitation, infrastructure development, business development and economic development.





## BENEFIT OF CORRIDOR DEVELOPMENT "Customer perspective"

- Creating Alternative Trade Routes
- Access to new markets
- > Safe, Secure & Reliable route
- > Reduced supply chain costs
- Faster transit times
- > Ease of doing business
- Continues Improvement
- Enhance competitiveness





#### NAMIBIA HISTORY & DEVELOPMENT







## Infrastructure Development

















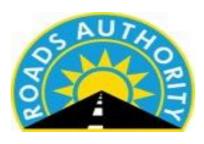
















Works and Transport



Development





A Public Private Partnership initiative

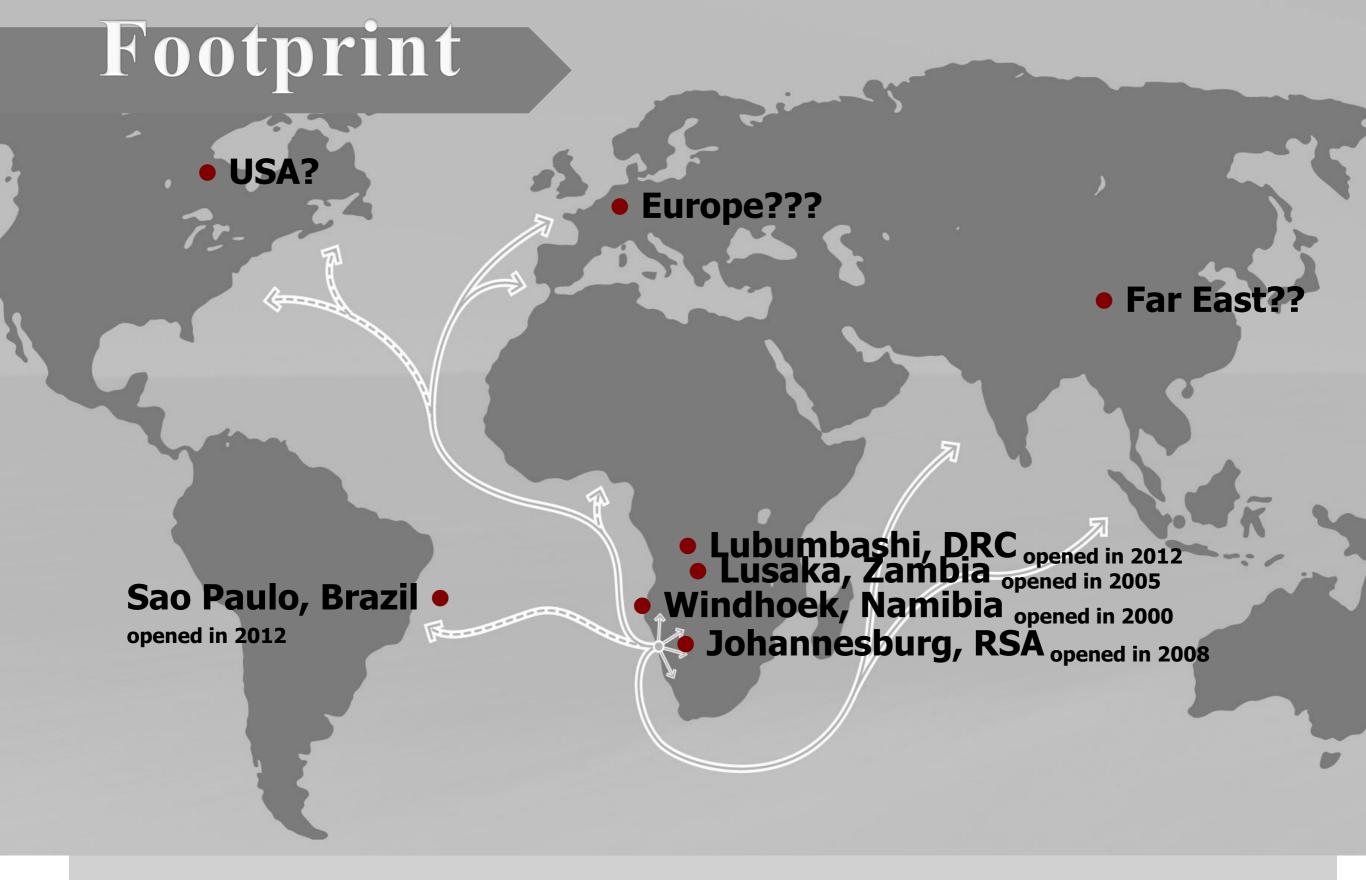


#### WBCG SERVICE PROFILE

- Business Development
- Trade / Cross border facilitation
- > Infrastructure development
- Create network between stakeholders
- > Serve as facilitation center
- Wellness service
- Spatial Development Initiatives



Namibia Logistics Hub



## WBCG Business Development Offices



#### STRATECIG LOCATION & INTERNATIONAL SHIPPING LINKS

- Strategic location
- Gateway to West coast of Africa

- International Shipping connections
- · Main economic centres in the world





#### **Walvis Bay Corridors**

• TRANS KALAHARI

Botswana, SA, Zimbabwe

• WALVIS BAY-NDOLA-

LUBUMBASHI (AKA TRANS

**CAPRIVI)** 

Zambia, Zimbabwe, Malawi,

DRC

• TRANS CUNENE

**Angola** 

• TRANS ORANJE

**Northern Cape Province** 







#### REGIONAL & CONTINENTAL PROGRAMS

#### Namibia (WBCG)

Section 21 Company

#### Botswana/Namibia/South Africa

TransKalahari Corridor Management Committee

#### DRC/Namibia/Zambia

Walvis Bay-Ndola-Lubumbashi Development Corridor

#### Angola/Namibia

TransCunene Corridor

#### **Continental Africa**

African Corridor Management Alliance (ACMA)





#### WALVIS BAY-NDOLA-LUBUMBASHI DEVELOPMENT CORRIDOR

- > Tripartite agreement Namibia, Zambia and DRC
- WBCG Interim Secretariat
- > Facilitate cross border trade and transit-transport cooperation
- > Stimulate economic & social development
- Creating network between stakeholders
- Address bottlenecks along corridor = NTB's
- > Establishing thematic working groups
- > Ensure continued dialogue P/P



#### WBNLDC INTERVENTIONS



- > Customs:
  - Implementation of Asycuda World
  - Border closing times
  - Unauthorized clearing agents at borders
- Transit fees & Visa's
  - Differs amongst members
  - Recommendations to have unified fees
  - Exempt members from non-related transit fees
- > Infrastructure:
  - Namibia & Zambia signed road transport agreement
  - Draft agreement with DRC
  - Harmonization of Axle load





#### WELLNESS SERVICE

- Facilitates and supports fight against HIV/Aids
- Provision of general wellness interventions

#### **Workplace Wellness**







**Wellness Centres** 







#### **Mobile Clinics**









### **DONOR SUPPORT**

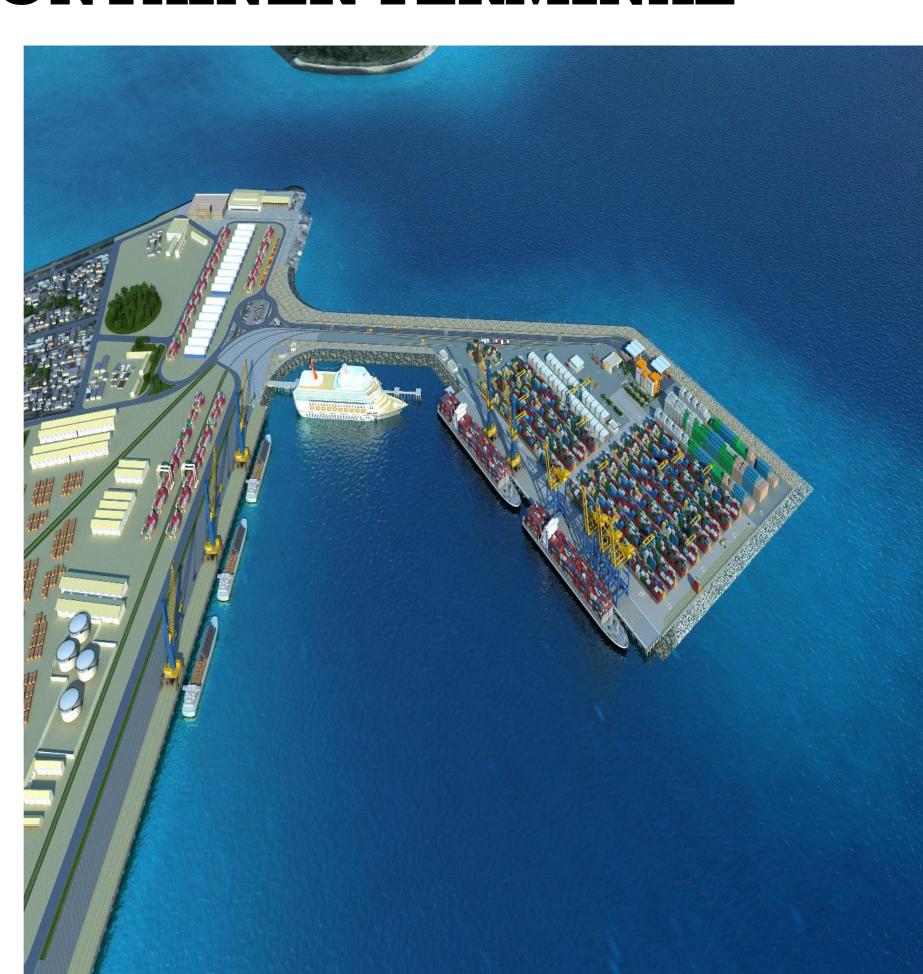
| <b>Development Partner</b> | Duration    | Project Value U\$ |
|----------------------------|-------------|-------------------|
| Global Fund Grant          | 2018 - 2020 | 1,231,220.00      |
| SFH /USAID                 | 2017 - 2019 | 650,851.00        |
| GIZ Transport              | 2017 - 2018 | 112,297.00        |
| SADC Global Fund           | 2012 - 2018 | 695,818.00        |
| Employee Wellness Services | Ongoing     | 109,097.00        |
| Total                      |             | 2,799,283.00      |



#### NEW CONTAINER TERMINAL

#### **Project Description**

- Commenced 2014
- 40 HA new Port Land
- Add 600 m of quay length;
- 750,000 TEU p.a. capacity;
- Ship-to-Shore Cranes
- Includes Cruise Terminal
- Completion = 2019





## STATUS AS AT SEPTEMBER 2014





#### **CONCLUSION**

To successfully develop the Hinterland connections on the African Continent, many stakeholders from the Private and Public sectors will have to work together.

There are many associations and bodies playing a coordinating, advocacy and facilitation role.

There are many areas and opportunities where PPP's will aid the development of Africa's intercontinental connection and improve African Trade.





#### PLAN PROPERLY – EXECUTE TOGETHER





## THANK YOU FOR YOUR KIND ATTENTION

**CLIVE SMITH** 

**Project Manager:** 

Logistics Hub / Acting CEO



logisticshub@wbcg.com.na ceo@wbcg.com.na

