COVID 19 PANDEMIC IN TURKEY
CHALLENGES AND OPPORTUNITIES

FEYZULLAH GÜNDOĞDU
@feygunf
COVID-19 IN TURKEY

Covid-19 outbreak started in Wuhan/China at the end of 2019. in Turkey, first case was seen in March 11.

Then:
Step-by-step preventive measure was taken with the leadership of pandemic scientific committee.

- Information about covid-19
- Personal preventive measure-14 rules
- Advise **not to use PT** and away from crowded
- Disinfection and cleaning
- Sanitary device to stations and vehicles
- Capacity limitation, social distancing but service not interrupted.
- Wearing mask compulsory
CHALLENGES IN TURKEY

• Passenger rate dropped down to 10 percent, decreased by %90
• Revenue dropped accordingly.
• Due to social distance capacity limited to 25 percent. more service less passenger.
• Due to extra clean + disinfection, mask, PPE…. costs are increased.
• Lack of revenue drop financial problems started.
• In general informal transport, individual transport has big share 60-80 percent.
• Revenue depends on passenger, net cost contract
• Big challenges is finance.
COVID SUPPORT BY GOVERNMENT

- Public transport sector supported by government by implementing special tax regime.
- In this year, January 2020,
  - Income tax reduced to 1% from almost 25%
  - VAT reduced to %1 from 18%
- All tax and loan payment postponed by 6 months
- Law changes to let municipality to support PT sector to subsidize.
- Not enough in Covid-19 period
- Since sector is not institutionalized, there is no company structure, operators could not benefit some other support packages, e.g. short term work.
Covid-19 period travel demand dropped by 80-90 percent. However, service level could not be adjusted accordingly due to safety distance.
KAYSERI PT OPERATIONAL DATA

Covid Dönemi Kayseri Kent içi Toplu Taşıma Yolculuk Sayıları

CURFEW

+450.000

-250.000

Çizim boyutları: 960.0x540.0
Current Situation is 0.78 of before the pandemic
Current Situation is 0.81 of before the pandemic
Current Situation is 0.63 of before the pandemic
Current Situation is 0.58 of before the pandemic
Current Situation is 0.96 of before the pandemic
Current Situation is 0.82 of before the pandemic
SECTOR REQUIREMENTS

Asking for more privilege - not to pay tax for fuel next?

BANKRUPTING, NOT BE ABLE TO BUY FUEL

MORE PRIVILEGE ON TAX, FUEL ETC. WILL NOT SOLVE THE PROBLEMS. FOR A SUSTAINABLE PT OTHER SOLUTIONS MUST BE IN PLACE.
CHALLENGES

• Finance problem.
  • Finding alternative financing tools.

• Free travel (65+, 15%+).
  • Cost of free travel must be paid.

• Gain back the trust of people to use public transport.
  • Communicate the preventive measures to make PT safe.

• Managing crowded.
  • By differentiation the Daily start time of school industry Office etc.

• With limited capacity and safe distance.
  • Need more vehicles.

SERVICE OFFERED 90%.

PASSENGER DEMAND AND REVENUE AROUND 50% OF NORMAL PERIOD

CAPACITY LIMITED TO 50-60% OF THE NORMAL CAPACITY.
Covid-19 period showed that the individual PT model will not go in this way.

**OPPORTUNITIES**

PT SYSTEM HAS TO BE REFORMED
- Possibility to increase efficiency - indirect finance

PT SYSTEM HAS TO BE FORMILISED
- Change to use scale economy and other benefits

CONTRACT MODEL MAY CHANGE
- Net cost to gross cost with quality of service base contract
QUESTIONS?
@FEYGUNF
feyzullah-gundogdu-aa378736/
WWW.FEYGUN.COM